

**Robert Lida (M81), USA – Men's #1 Overall & Sprints**

This award, Bob's second WMA AOY, means a great deal to him."It certainly validates all the time and effort ones puts into our sports. Im particularly pleased to be one of the 5 Americans who have won the award, and the only American to win it twice."

Some say Bob has never grown up so we will say Bob spent his early years in Mission, Kansas and went to the University of Kansas, graduating in 1959. All his professional life was spent in marketing & advertising including working for Cessna Aircraft Company and his own advertising agency for 30 years. Now Bob has a small company that removes tattoos plus he coaches sprinters at a local high school, has winter workouts for them and coach cross country in the fall. Track & Field is his major hobby as it consumes most of his time – it shows in the results!

Bob's major highlight in 2017 was the World Indoor meet in Daegu, South Korea where he won golds in the 60, 200 and 400 meters set world records in the 200 and 400. "Lowering the 80-84 200 meter record by 2 seconds was a major accomplishment for me." He also enjoyed the NCCWMA Championships in Toronto.