



WMA

2021

**INDOOR CHAMPIONSHIP
EDMONTON CANADA**

A proposal for Edmonton to host the
**2021 WORLD MASTERS
ATHLETICS INDOOR
CHAMPIONSHIPS**



**EDMONTON IS A YOUNG,
PROGRESSIVE, SPIRITED CITY
THAT IS ALWAYS LOOKING
FORWARD TO THE NEXT
UNFORGETTABLE
EXPERIENCE.**



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THE BASICS



EDMONTON CITY PROFILE

Edmonton is more than 120 years old with history dating back thousands of years. Yet it is a young city, a progressive city, a spirited city that is always looking forward to the next unforgettable experience.

Edmonton is home to North America's longest corridor of connected urban parkland, which runs along the beautiful river valley – 22 times larger than New York City's Central Park. The city lies on Treaty Six territory and is a proud yet humble community. The Indigenous people here believe in the spirit of Wicihitowin, which means "helping each other" – an adage that permeates this ancient gathering place and is the true spirit of Edmonton. Edmontonians know they're better together. That's why Edmonton has a trusted network of partners who all contribute to the success of events in the city.

Edmontonians are original, creating the first mosque in Canada, as a community. The city opened the first food bank and started the North American Fringe Theatre movement the same way: with a few people, an idea and a lot of help. Edmonton built a new model for public education, a community league system, and thousands of small businesses. With that same spirit they launched PCL, Stantec, The Running Room, Telus, Shaw, Ledcor and Bioware. So it's no coincidence that Edmonton ranked #2 in 2016 for Canada's Best Places for Business.

What defines Edmonton? In a place that was isolated many years ago, the people of Edmonton invented their own fun and their own solutions. Today, risk-takers and innovators thrive in a bizarrely cooperative city. With a vibrant metropolitan area filled with more than 1.2 million people, Edmonton has the heart of a big city but the character of a small town, and always welcomes visitors to come explore.

EDMONTON FACTS

Edmonton continues to build its brand as a world renowned host city – it is the only Canadian city to crack the top 20 in Sportcal's Global Sports Cities Index in 2017 and is ranked 8th in the '2017 Ranking of Sports Cities' by Burson-Marsteller Sport and Around the Rings. Edmonton Events also won the Sport Tourism Organization of the Year Award 2016 from the Canadian Sport Tourism Alliance (CSTA).

When most of the world is dealing with an aging population, Edmonton is becoming younger. The median age of Edmonton residents is 36 years old with 31% of Edmontonians between the ages of 25 and 44. With 6 universities and colleges in our city, we are home to 180,000 students throughout the school year. And to top it all off, we also have the youngest Mayor of all major Canadian cities!

Edmonton is one of Canada's sunniest cities. We log nearly 2,300 hours of sunshine per year - in the month of September specifically, Edmonton sees close to 13 hours of sunlight every day!

GOVERNMENT SUPPORT

BETTER TOGETHER. Edmonton has a trusted network of partners who all contribute to the success of its events. That includes securing political and financial support, working out logistics, and providing connections to the right people.

Alberta Sport Connection is a crown corporation that resides under the Government of Alberta Ministry of Sport and Tourism and as such provides funding support for events at all competition levels. They work closely with Athletics Alberta to assess and provide funding support through the major sport event grant program.

HISTORY OF ATHLETICS

Canada continues to have a very vibrant Masters association –with National Indoor and Outdoor Championships as well as National Road Race Championships and a National Cross Country Championship, all on an annual basis.

Masters Athletics has thrived in Canada and viable masters organizations exist across many of the Canadian provinces, with particular strength in Ontario, British Columbia, and Alberta.

Our national and provincial sport organizations play a critical role in offering programming for the Active for Life category of the Canadian Long Term Athlete development framework. Protecting and fostering the health and welfare of an aging population is of vital interest to our elected officials and this aligns well with Edmonton’s live active strategy which promotes the development of a lifelong pursuit of physical fitness, health and wellness.

While the governments of Canada and Alberta do not provide funding directly to either the CMA or the provincial masters organizations, funding and support is provided through Athletics Canada and Athletics Alberta which confirms a strong relationships between all governing bodies.



EVENT TIMELINE



WMA AND HOST CITY ALIGNMENT 2021



The Edmonton WMA Indoor Championships organizing committee is excited to present this formal bid document in support of our efforts to host the WMA Indoor Championships in 2021. Our committee is made up of masters athletes and leaders in the world of Athletics who are dedicated to bringing this world-class event to Edmonton Canada. The WMA Championships represent a true sport tourism event as it involves both riveting competition and international comradery.

OUR MISSION

To provide an amazing backdrop for a World-Class competition that supports and celebrates the wide range of cultural, ethnic, and age-related diversity that is the World Masters Athletics Championships.

OUR PROPOSAL

To host an event that captures the true spirit of sport tourism where athletes can compete at the highest level while experiencing all that Edmonton has to offer.

OUR ALIGNMENT

The slogan of the WMA is clearly and proudly displayed on the logo, "Athletics for Life". Edmonton embodies this slogan in how we live and as such we have a local strategy called the Live Active Strategy.

Athletics Alberta is working to align with the City of Edmonton over the next three years to implement a strategy that promotes the local (greater Edmonton area) registrations into the World Masters event in 2021. This will be executed over a three-year period in three phases. This unique partnership will utilize a children's grassroots program called the Mini Legends Program (MLP) to promote the completion of the information loop in local families. By aligning the MLP and the Edmonton Live Active strategy the goal is to promote an increased enrolment of master's athletes 35+ (years old) in the 2021 event and beyond by starting with the promotion of the MLP.

OUR GOAL

The LOC's goal for the 2021 event is to have 350- 500+ local registrations as an outcome of this activation. This will contribute the legacy outcomes from this event which is to increase the number of master's athletes in the greater Edmonton area, increase the number of qualified officials in the greater Edmonton area who are typically in the master's age group, and increase the overall activation and promotion of the Edmonton Live Active strategy. This project could serve as an active pilot to invigorate the implementation of the Live Active Strategy which ultimately will contribute to Edmonton becoming one of North America's most active and healthy populations.

LIVE ACTIVE STRATEGY VISION

A healthy, vibrant Edmonton in which people embrace active lifestyles that improve their individual well-being as well as that of their families, neighbourhoods and communities.

LIVE ACTIVE STRATEGY MISSION

To encourage Edmontonians to become passionate about, and committed to, physical activity throughout their lives. Regardless of their age, gender or background, Edmontonians participate across the spectrum of active living, active recreation and sport activities to the level of their ability throughout all seasons.

LONG TERM ATHLETE DEVELOPMENT ALIGNMENT

Science, research, and decades of experience all point to the same thing: kids and adults will get active, stay active, and even reach the greatest heights of sport achievement if they do the right things at the right times. This is the logic behind the Long-Term Athlete Development Framework (LTAD).

Awareness and First Involvement stages engage individual in sport and physical activity, they must be aware of what opportunities exist, and when they try an activity for the first time, it is critical that the experience is positive.

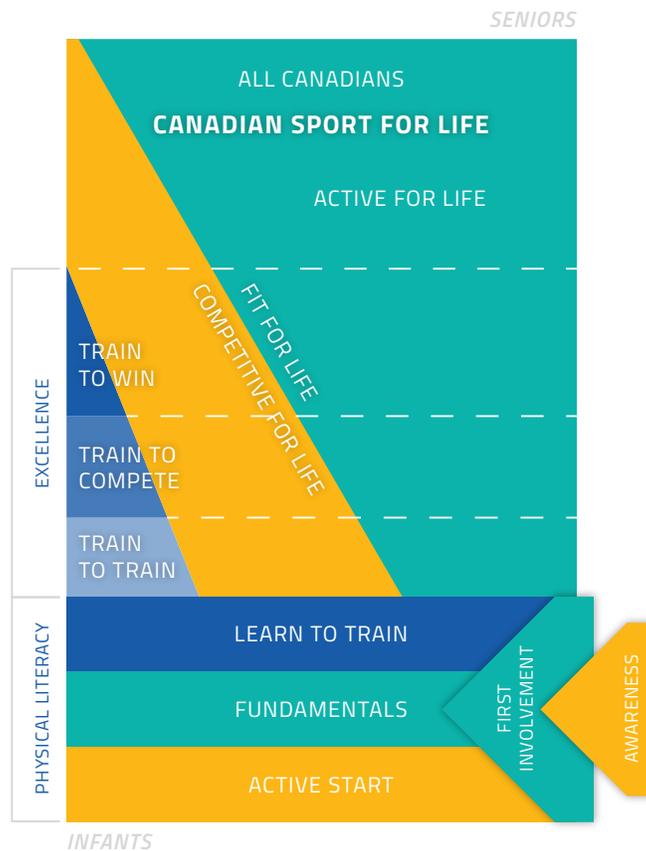
Active Start, FUNDamentals, and Learn to Train stages develop physical literacy before puberty so children have the basic skills to be active for life. Physical literacy also provides the foundation for those who choose to pursue elite training in one sport or activity after age 12.

Train to Train, Train to Compete, and Train to Win stages provide elite training for those who want to specialize in one sport and compete at the highest level, maximizing the physical, mental, and emotional development of each athlete.

Active for Life stage is about staying Active for Life through lifelong participation in competitive or recreational sport or physical activity.

The WMA event embodies the Live Active Strategy in that this event involves active play and active living through competition at a major world championship event.

The World Masters Athletics competition aligns with both the local live active strategy and the Canada Sport for Life model as this event showcases athletes who are competitive for life, fit for life, and active for life and who truly represent health promotion as a lifestyle.





September 25, 2017

Edmonton LOC
Edmonton Bid for 2021 World Masters Indoor Championships

To the Edmonton LOC,

On behalf of Canadian Masters Athletics (CMA), we are pleased to confirm our support of the Edmonton Bid to host the 2021 World Masters Indoor Championships in Edmonton, Alberta.

Edmonton has a long history of planning and delivering many world class sporting events, including the 2001 IAAF World Championships, and we are confident that Edmonton will deliver a world class masters indoor championship event.

CMA will work closely with the Edmonton organizing committee to assist in planning and support of this event as may be required.

Sincerest Regards,

A handwritten signature in black ink, which appears to read 'Paul Osland'. The signature is fluid and cursive, written in a professional style.

Paul Osland
President, Canadian Masters Athletics



MAYOR DON IVESON
CITY OF EDMONTON

2nd FLOOR, CITY HALL
1 SIR WINSTON CHURCHILL SQUARE
EDMONTON, ALBERTA, CANADA T5J 2R7
PHONE: 780-496-8100
don.iveson@edmonton.ca

August 22, 2018

Stanley Perkins
President, World Masters Athletics
4 Lawnton Street
Daisy Hill 4127
Queensland, Australia

Dear Mr. Perkins,

On behalf of the citizens of Edmonton, it is my pleasure to offer my support in principle to our city's bid to host the 2021 World Masters Indoor Championships.

Edmonton has quickly become an internationally renowned host city and established an impressive record for organizing successful major athletics events. In the past few years, Edmonton has hosted the 2015 and 2016 Canadian Track and Field Championships, TrackTown Classic and the 2015 Pan American Junior Athletics Championships.

Hosting the 2021 World Masters Indoor Championships would be an opportunity to build on the success of these events and showcase our city to the world. With exceptional sporting facilities, an integrated and accessible transit system and a wide variety of amenities and attractions, Edmonton is well-equipped to host these Championships.

Our local athletics community is passionate, dedicated and committed to promoting the sport of track and field in our country and around the world. Edmonton's volunteer and community spirit are second to none. I am confident Edmonton will bring this experience, enthusiasm and excitement to the 2021 World Masters Indoor Championships. Our city welcomes the opportunity to work with Athletics Alberta to ensure this event is a success.

Yours truly,

A handwritten signature in dark ink, appearing to read 'Don Iveson', with a long, sweeping flourish extending to the right.

Don Iveson
Mayor



September 27, 2017

To whom this concerns,

This letter serves to confirm Athletics Canada's support in hosting the 2021 World Masters Athletics Indoor Championships in Edmonton, Alberta, Canada.

Canada has a strong history in hosting successful international athletics competitions, notably the 2001 IAAF World Championships in Edmonton, Alberta, the 2003 IAAF World Youth Championships, the 2010 IAAF World Junior Championships, the 2014 NACAC Under 23 Championships, and the 2015 Panamerican Junior Championships. Furthermore, Canada will host the 2018 NACAC Championships, and in 2020 of course will host the World Masters Outdoor Championships. In 2010 Canada successfully hosted the World Masters Athletics Championships in Kamloops, British-Columbia.

Athletics Canada looks forward to working with the City of Edmonton, Canadian Masters Athletics, and World Masters Athletics to bring the 2021 Indoor Championships back to Canada.

Sincerely,

Rob Guy
Chief Executive Officer

September 1st, 2017

Stanley Perkins
President, World Masters Athletics
4 Lawnton Street
Daisy Hill 4127
Queensland, Australia

Dear Mr. Perkins,

Together with Athletics Canada and Athletics Alberta, Edmonton Events, a partnership between the City of Edmonton and Edmonton Tourism, is pleased to submit our Expression of Interest to host the 2021 World Masters Athletics Championships. Currently, the City is working on multiple bid projects and we appreciate your understanding on this matter, and for allowing us an extension until the end of September to gather the necessary documentation to move forward with our bid.

We have a rich and dynamic history of hosting world-class athletics events. It is with these extraordinary events that we have been able to develop and grow our event infrastructure, trained volunteers, hosting expertise and most importantly, our athletics community. The World Masters Athletics (WMA) Championships aligns with the City of Edmonton's Live Active strategy, which encourages a healthy, vibrant Edmonton where people embrace active living and are fit for life. We also understand the importance of ensuring the WMA Championships are hosted in a city that offers a unique visitor experience for the athletes. There is something magical happening in Edmonton right now, and it's fueled by the optimism of what our city is becoming: a one-of-a-kind destination for people from all corners of the world.

Alberta's capital city is a vibrant cosmopolitan centre of over 1.3 million friendly and spirited people. Edmonton not only provides superior venues, our attractions are truly remarkable. From the greatest indoor show on earth (West Edmonton Mall) to Canada's largest living historical theme park (Fort Edmonton Park), we have facilities and activities that wow visitors of all ages. Last year, our city became home to the most iconic, state of the art arena in all of North America and by 2020, Rogers Place arena will be in the heart of Edmonton's downtown ICE District- Canada's largest mixed-use sports and entertainment hub. All this and within easy drive to Jasper National Park in the Canadian Rockies, ideal for pre and post travel.

We are excited about the opportunity to once again welcome the world to Edmonton and demonstrate what our beautiful city has to offer. Thank you for considering Edmonton as a host city for the 2021 World Masters Athletics Championships and we look forward to working on the next steps in the bid process with Athletics Alberta.

Best Regards,



Lindsay Harrison
Senior Manager of Edmonton Events
Edmonton Tourism



Ronna Bremer
Director of Partnerships and Events Strategy
City of Edmonton





October 1, 2017

Stanley Perkins
President, World Masters Athletics
4 Lawnton Street
Daisy Hill 4127
Queensland, Australia

Re: Letter of Support for use of Kinsmen Sport Centre for 2021 World Masters Athletics Championships

Dear Sir/Madam:

Last month the City of Edmonton supported an Expression of Interest to host the 2021 World Masters Athletics Championships in Edmonton. As a follow up to the Expression of Interest, this letter is to provide a guarantee for use of the Kinsmen Sport Centre as a venue for the Games.

The City of Edmonton is the venue owner and operator of the Kinsmen Sport Centre. The Centre features a 200m track and has a rich history of hosting events that include the 1978 Commonwealth games, the 1983 Universiade Games and the 2005 World Masters Games. The Kinsmen Sports Centre is located in the heart of the River Valley trail system which is being proposed for the non stadia road and cross country events.

Once the host city and dates have been confirmed, details of the specific use of the venue will be negotiated in terms of specific dates and times, non exclusive and exclusive use, use of amenities, facility costs, etc.

If you require any further information at this time, please feel free to contact me directly at 780-496-7330.

Sincerely,

A handwritten signature in blue ink that reads "Brad Badger".

Brad Badger
Director, Programs and Events
Community and Recreation Facilities

Cc. Ronna Bremer, Director, Partnerships & Event Strategy

3-108 University Hall
8840 - 114 St
Edmonton, Alberta, Canada T6G 2H9
Tel: 780.492.3364
Fax: 787.492.1008

September 27, 2017

Athletics Alberta
James Rosnau, Executive Director
11759 Groat Road
Edmonton, AB T5M 3K6

Re: 2021 World Masters Athletics Championships

Dear James,

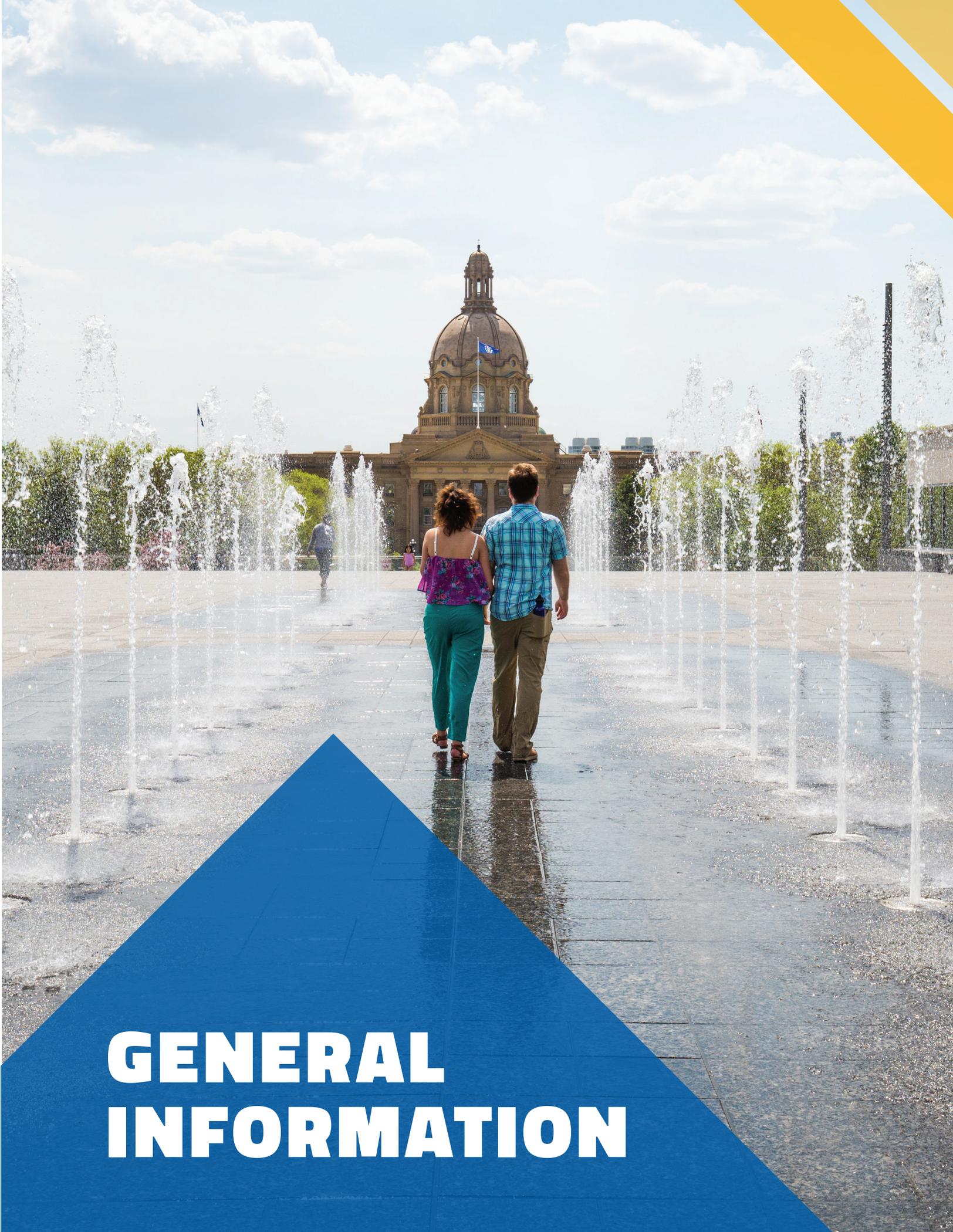
On behalf of the Faculty of Physical Education and Recreation, I am pleased to provide our support in principle of being a site to host the 2021 World Masters Athletics Championships, to be held in late March 2021. The Universiade Pavilion will be made available for the primary activities of the event. The Van Vliet Complex (which houses the Universiade Pavilion) has a great deal of supporting infrastructure that will be invaluable for this international event including locker rooms, meeting spaces, a press box and plenty of spectator capacity. Final negotiations of space requirements and financial commitments are pending however I am confident these will see a positive resolution.

The Faculty of Physical Education and Recreation is pleased to support this community initiative in sport development.

Sincerely,



Kerry Mummery, PhD, FASMF



GENERAL INFORMATION

GENERAL INFORMATION

PROPOSED DATE

Tuesday April 6th to Monday April 12th, 2021

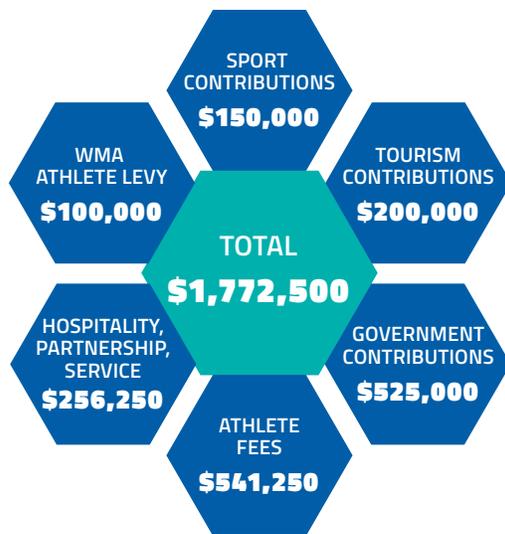
BID APPLICATION

See signed applications on pages 20-23.

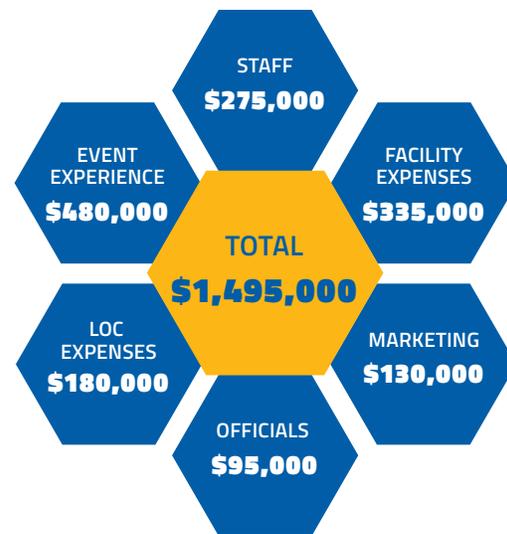
FINANCES

In support of this document, we have compiled an overall budget for the event that reflects past budgets related to the WMA Indoor Championships. As such, Edmonton's local organizing committee will have an operating budget of \$1.5M in expenses against \$1.77M in revenue. This budget reflects both reasonable and expected revenues and accurate estimates on expenses based on previous events.

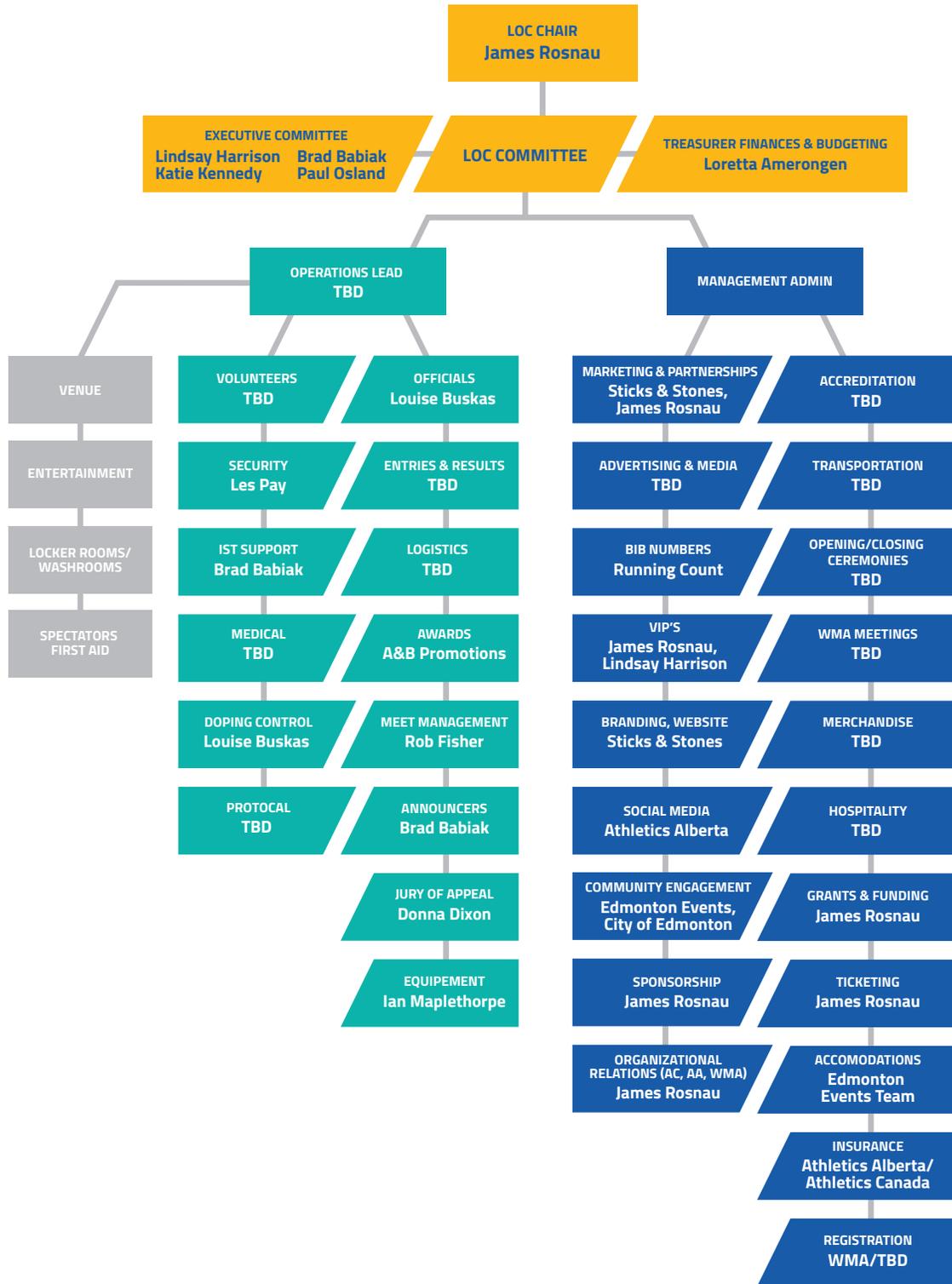
REVENUE



EXPENSES



LOCAL ORGANIZING COMMITTEE ORGANIZATIONAL CHART



EXECUTIVES



JAMES ROSNAU *CHAIR*

Executive Director, Alberta Athletics – Born and raised in Edmonton and played and coached high school and collegiate basketball. Over 20 years of experience in Executive leadership roles in various grassroots and professional sports organizations including the Minnesota Twins (MLB), the North American Soccer League (NASL), San Antonio Scorpions and FC Edmonton.



PAUL OSLAND *SPECIAL ADVISOR*

Olympian (1988) and currently Vice President of Industry Relations at GS1 Canada. GS1 Canada, which is a not for profit standards organization and the GS1 standards are the most widely used standards in the world. President of Canadian Masters Athletics, Vice-chair on Athletics Ontario Board, and coach at the University of Toronto.



BRAD BABIAK *TECHNICAL DIRECTOR*

Brad has over 15 year executive level leadership experience in Triathlon and Athletics. Brad currently resides as Athletics Alberta's technical lead responsible for certification and sanctioning of all major events in Alberta.



LINDSAY HARRISON

Lindsay graduated from the University of Alberta with a Bachelor of Arts degree in Recreation and Leisure Studies in 2002. Lindsay was captain of the University of Alberta tennis team and was chosen to represent Canada at the 2001 Summer Universiade Games in Beijing. Soon after, Lindsay began her career at Edmonton Tourism where she has 14 years of experience building the events unit and attracting major events to Edmonton.

Lindsay played a lead role in developing Edmonton Events, a partnership between the City of Edmonton and Edmonton Tourism, and its long-term strategy. She has helped secure the following events to Edmonton: CN Canadian Women's Open Golf Championships, IIHF World Junior Hockey Championships, Tour of Alberta, ITU Grand Final, FIFA Women's World Cup and Red Bull Crashed Ice, just to name a few. Currently Lindsay is Director of Edmonton Events and oversees a team of four.



KATIE KENNEDY

Katie has always had a flare for sales, marketing and events which led her to obtaining an Events Management Certificate at Northern Alberta Institute of Technology. After working at Molson Coors Canada for nearly 10 years on the National Sponsorship and Events team, Katie made the move to Edmonton Events this past February.

With her background in sponsorship and promotions, Katie switched paths and pursued event attraction. Since becoming part of the Edmonton Events team, Katie has worked with the tourism and marketing team to generate bid packages, create memorable experiences, and manage partners.

Katie has assisted in sponsorship activation and event execution for IIHF Ice Hockey World Junior Championships, Calgary Stampede, Edmonton Oilers, Saskatchewan Roughriders, TSN Coors Light Games, Rip Curl Pro, Pemberton Music Festival and the NHL Awards.



COMMITTEE MEMBERS



DONNA DIXON

Donna Dixon has been involved in athletics for many years as an athlete, coach, volunteer and board member. She is the Alberta Director and Records Liaison on the board of Canadian Masters Athletics. She is a member of the Athletics Alberta Masters committee and on the board of the Calgary Multisport Fieldhouse Society. She was a varsity track and cross country athlete at the University of Alberta and University of Toronto and currently coaches cross country and track at St. Mary's University in Calgary. She is an active masters athlete and has competed at several World Masters Athletics Championships in middle distance events. In her professional life she is a lawyer and appeal board member.



GEORGETTE REED

Georgette has had a keen interest in Sport, Fitness, Health and Wellness all of her life. A certified track and field and strength and conditioning, coach with 42 years of competitive experience under her belt in the sports of athletics, bobsleigh, swimming and water polo, Georgette now puts all of the knowledge and expertise to good use as the Health and Wellness Coordinator for Edmonton Fire Rescue Services and Mental Health First Aid, Psychological First Aid and R2MR (first responder) instructor for the City of Edmonton.

During her athletic career, Georgette represented Canada in the Olympic Games, the World Athletics Championships, The World Bobsleigh Championships, The Pan American Games, The Commonwealth Games and many other international events. As a competitor, Georgette won 17 national titles (15 in the shot put and two discus titles). Upon retiring from competing, Georgette was the head cross country, track and field coach for the Univ. of Alberta for 10 years, and helped develop champions at the provincial, national and international levels and was a mentor/coach for Special Olympics Athletics athletes and coaches in Alberta.



IAN MAPLETHORPE

Ian has a decorated past in Athletics as both an athlete and a coach. He has competed at various levels of the Athletics throughout his career. Some highlights include Canada Games Champion 1985, 1989, Commonwealth Games Team 1990, Pan-Am Games Team 1991, Commonwealth Games Team 1994, Five times Canadian Champion in the Hammer throw and Weight throw combined, World Masters Games Champion 2005 and record holder in hammer and weight throw. Ian is the Co-founder of Jumpstart Athletics Inc. Which started as a home-based business in 1998 has grown to be the largest supplier of track and field products in Canada.



LOUISE BUSKAS

Louise has enjoyed competing and supporting Athletics and it was a natural transition into officiating. During her career as an official she has officiated at various levels of track and field meets. She has attained the highest level of official within Athletics Canada, is a nationally ranked Mentor and Clinician, and has been appointed to the World Para International Technical Official panel. This has gained her the recognition to be appointed to numerous National Championships and International meets hosted within Canada, and many meets internationally, including several World Masters events.

Louise has been the Alberta Branch Officials Chair for the past six years. In her role as Branch Official Chair she has attended National Officials Committee meetings and was appointed to the Education committee. Both the Personnel and Programs committees for Athletics Alberta are also part of her involvement in the sport.



ROB FISHER

Rob is a former university/national level sprinter and now coach has been involved in Track & Field for over 27 years. As an athlete Rob attended several national championships both the university indoor championships and Canadian outdoor championships including the 2004 Olympic Trials. He has been coaching high school and club track for 21 years and upon his retirement from competing he moved into the head coaches position for Capital City Track Club and sprints coach position for the University of Alberta Track and Field program. Rob has represented both Alberta and Canada as a coach on major teams on numerous occasions including the 2011 World Youth Championships with the national team and as Alberta's head coach for the 2017 Canada Games. He has coached many athletes on their way to and during their time on national teams, to national and provincial records, and to national titles. Rob is also very active in the administration side of the sport in meet hosting capacities. He is currently the competition director for all the University of Alberta hosted indoor meets, acted as meet director for indoor and outdoor provincial championships, and each summer organizes and runs the Sherwood Park Track Classic, one of the largest meets in Alberta each year. Rob is also no stranger to major international competition acting as the competition/technical director for four Edmonton International Track Classic's and the 2015 Pan American Junior Championships where he was in charge of all competition related activities. Rob is a teacher by trade and currently teaches Physical Education at a junior high in Sherwood Park where he also is heavily involved in many school sports.

MAT GENTES



Mathieu Gentès has almost 20-years experience in sport administration, notably in the areas of event management, marketing and communications. Since March 2016 Mr. Gentès has held the role of Chief Operating Officer at Athletics Canada, an organization he has been with since 2005.

During his tenure at Athletics Canada Mr. Gentès has been involved in a number of national and international events including three Olympic Trials, the 2010 IAAF World U20 Championships, 2014 NACAC U23 Championships, 2015 Pan American Junior Championships and most recently was at the helm of the organizing committee for the 2018 NACAC Track and Field Championships.





STICKS & STONES

Sticks & Stones Communications Inc. is a marketing, advertising, and production firm based in Edmonton, Alberta with operations and projects throughout Alberta and British Columbia. Since its inception in 2010, Sticks & Stones has developed and executed marketing and communication strategies for clients such as City of Edmonton, United Way of the Capital Region, Government of Alberta, Responsible Hospitality Edmonton, Alberta Gaming and Liquor Commission, Energy Efficiency Alberta, Summerhill Group, Alberta Motor Association, Alberta Treasury Branches, and many others.

Having grown organically as a company, we have selected our team in such a way that makes it so we rarely need to outsource services. Despite our firm's relatively small size of 8 staff, our multidisciplinary team of thinkers and strategists offer years of diverse experience with the capability to deliver creative services in video, animation, print, and interactive projects entirely in-house. This makes us more efficient, and as a result, more cost effective, which means our clients receive greater value for their investment. Given the low turnover within our company, the majority of our staff have been with us for over three years, with over half having been with the agency since the start. Our clients chose us for our ability to turn around award winning creative that is driven by and supports strategy.

OPENING AND CLOSING CEREMONY LOCATION OPTIONS

FORD HALL

Ford Hall is the jewel of Rogers Place. It is a stunning combination of architecture, technology, natural light and art. The focal point for this space is Tsątsąke K'e (Iron Foot Place), a spectacular 45-foot circular mosaic set in the floor. A signature piece from world renowned aboriginal artist Alex Janvier, this work of art speaks to Edmonton's rich history as a gathering place. Ford Hall is a stretch of 24,000 square-feet of multi-use, programmable space, which may be used for public and private events.



ICE DISTRICT

An exceptional 25 acre world-class destination in the heart of downtown Edmonton. Soon to be complete with a grand public plaza, state-of-the-art arena, the breathtaking Ford Hall, luxurious JW Marriot and additional programmable space, ICE District will have everything you could possibly need for your meeting, trade show or conference. ICE District offers a variety of programmable spaces that can be configured in a variety of ways to suit your needs.



SHAW CONFERENCE CENTRE

The Shaw Conference Centre offers over 150,000 square feet of flexible and creative space that can host any event. Your guests' unique experience starts as soon as they step foot into our venue, travelling through the atrium that not only overlooks North America's largest urban parkland, but showcases Edmonton's commitment to sustainability. As an iconic BOMA Best and Green Key level five certified sustainable facility, the Shaw has hosted almost every type of event imaginable since 1983. From Red Bull Crashed Ice, KO Boxing and the Backstreet Boys to the Federation of Canadian Municipalities, Botanical Plant Sciences of America, numerous weddings, graduations, holiday parties, trade shows and meetings, the Shaw has used their operational expertise to assist planners grow their events and provide delegates with an experience they won't forget. Shaw Conference Centre a preferred destination for nearly 650 meetings, conventions and events, and 500,000 guests annually.



EXPO

A facility where 522,000 square feet of space presents a host of possibilities and exciting opportunities. The Edmonton EXPO Centre integrates high-tech features with flexible, adaptable, indoor space to make room for the biggest and best in trade and consumer shows, conferences and special events. It boasts four exhibit halls, a grand ballroom and world-class conference and catering services. And, our gallery spaces connect the halls and provide the most state-of-the-art technology and business services to ensure the best trade show experience and business environment.



OPENING CEREMONY SCHEDULE OF EVENTS:

- To follow WMA guidelines
- Parade of the delegate nations each preceded by their country flag in alphabetical order ending with the Canadian team delegation
- Canadian national anthem
- First Nations ceremonial welcome
- Welcome by the Chairman of the LOC
- Speech by the WMA president or his/her representative
- Athletes oath taken by representative athlete/s
- Opening of the Championship by the Mayor or Minister for Sport
- Raising of the WMA flag in the stadium and playing of the WMA anthem
- Departure of the delegations

The ceremony will last no longer than 90 minutes.

CLOSING CEREMONY SCHEDULE OF EVENTS:

- The Closing Ceremonies will follow the WMA guidelines:
 - Entrance of the delegate nations
 - Canadian national anthem
 - Speech by the Chairman of the LOC
 - Speech by the WMA president or his/her representative
 - Lowering of the WMA flag in the stadium
 - Handing over the WMA flag to the representative of the LOC of the next WMA Championships
 - Playing of the WMA Hymn & departure of the athletes
 - Proceed to Closing ceremony Party
 - Details and ideas needed
-
-

MEDALS AND AWARDS

Athletics Alberta is known for creating unique and cutting edge medals for their events. As a host of the Canadian Masters in 2019 we will be designing a Canadian masters medal that compliments the look a feel of the WMA championships logo in 2021. We will then work alongside the WMA to build out and design custom medals for the event in 2021 that will be highly coveted by the athletes.

WARMING UP FOR WORLDS IN 2021

Edmonton will be hosting the Canadian Masters Indoor Championships on March 9-10 2019. This event has historically attracted both Canadian and American participants. The event will be held at the University of Alberta Pavilion and will offer those who have never competed in Edmonton the opportunity to familiarize themselves with both the city and the venues. Canadian Masters Athletics encourages everyone to take part, at all levels of ability, and is recognized by World Masters Athletics (WMA), partnered with the IAAF, as Canada's only national body responsible for Masters Athletic affairs. The CMA promotes and coordinates events in Track & Field, Cross Country, Road Racing and Race Walking, at all levels, from local to international, for Canadian masters age participants.

Membership in the CMA is open to anyone who is interested in masters and sub-masters fitness. By agreement with the WMA and the IAAF, "Masters" are defined as women and men 35 and over. Therefore, Masters championship competition is limited to those ages, in 5-year age groups, up to the age of the oldest competitor. Competition is also often provided for "sub-masters" of both sexes, who are younger than the official Masters ages, but are at least 30 years old; i. e., men and women aged 30 to 34.



**PROPOSED INDOOR
CHAMPIONSHIPS
SCHEDULE OF EVENTS**

Event	Round	Day 1	Day 2	Day 3	Day 4	Day 5	Day 6
60m	Heats			All			
	Semi Finals			All			
	Finals				All		
200m	Heats	All					
	Semi Finals	All					
	Finals		All				
400m	Heats				All		
	Semi Finals					All	
	Finals						All
800m	Semi Finals	All					
	Finals		All				
1500m	Semi Finals					All	
	Finals						All
3000m	Finals			All			
60m Hurdles	Semi Finals		Women			Men	
	Finals		Women			Men	
3000m RW	Finals		All				
4x200m R	Finals						All
10 km (Road)	Finals				All		
10 km RW (Road)	Finals					All	
Half Marathon	Finals						All
Cross Country	Finals		All				
High Jump		W35-50	W55+	M35-50			M55+
Pole Vault					M35-50	M55+	Women
Long Jump		M35-50	M55+	W35-50		W55+	
Triple Jump		M65+	M35-45	W55+	M50-60		W35-50
Shot Put		M50-55	M60-65	W35-45	M70-75 M80+	W50-70 W75+	M35-45
Weight Throw		W35-45	W50-55 M35-45	M50-55	M60-65	M70-75 M80+	M60-70 W75+
Javelin		W75+ M70-75, M80+		M35-45 M60-65	M50-55 W50-70		W35-45
Discus					M35-45 W75+	W35-70	M50-55 M60+
Hammer		M35-45 M60-65	M50-55 W35-45	M70-75, M80+ W50-70, W75+			
Pentathlon					Women	Men	



STADIA & NON-STADIA VENUES

Edmonton has some of the finest indoor and outdoor track and field facilities in Canada. Pair this with the backdrop of the majestic festival city and you have a unique sport tourism environment poised to attract competitors from all over the world to compete in the World Masters Athletics in 2021.

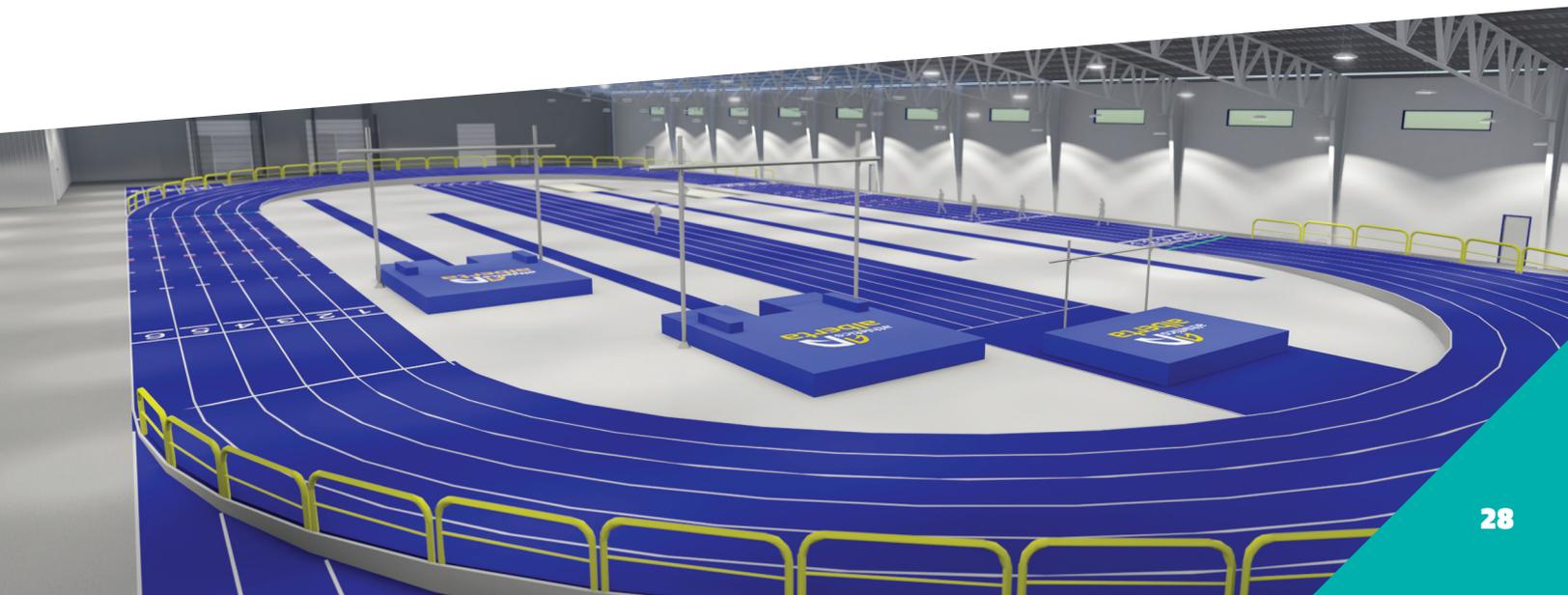
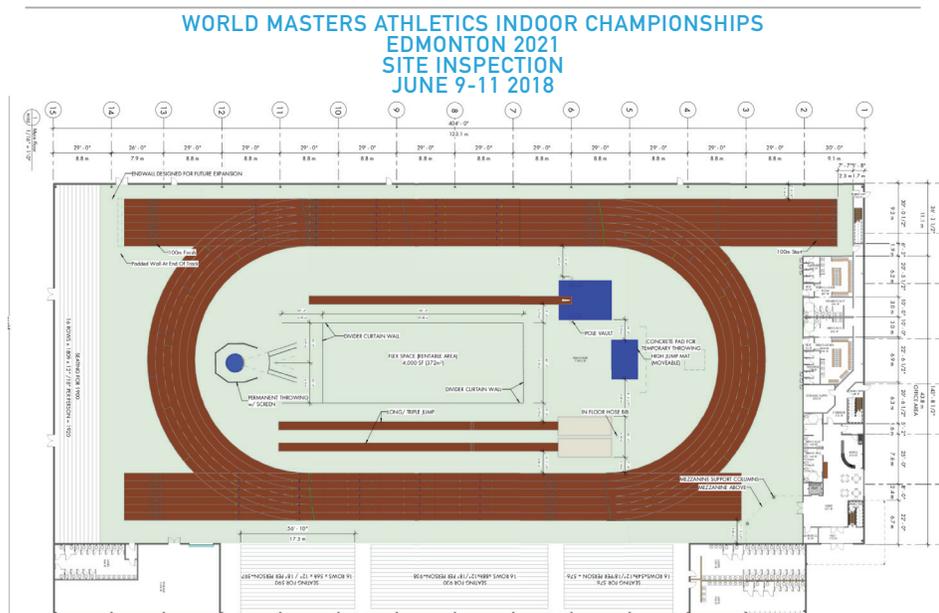
STADIA

OLYMPIA CITY OF CHAMPIONS ATHLETICS FACILITY

The Olympia Sport City of Champions will be the destination for elite level sports training and competition in the Province of Alberta.

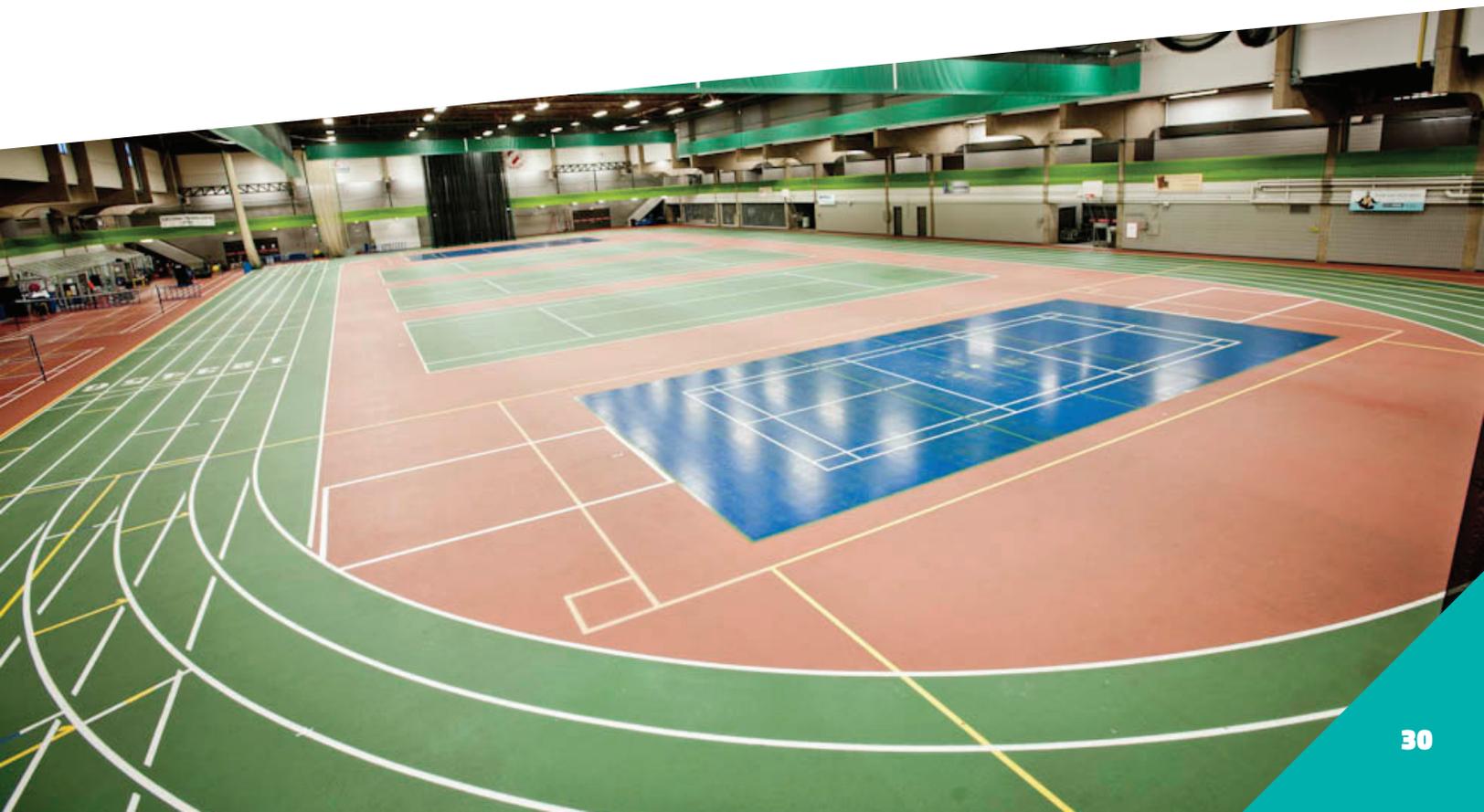
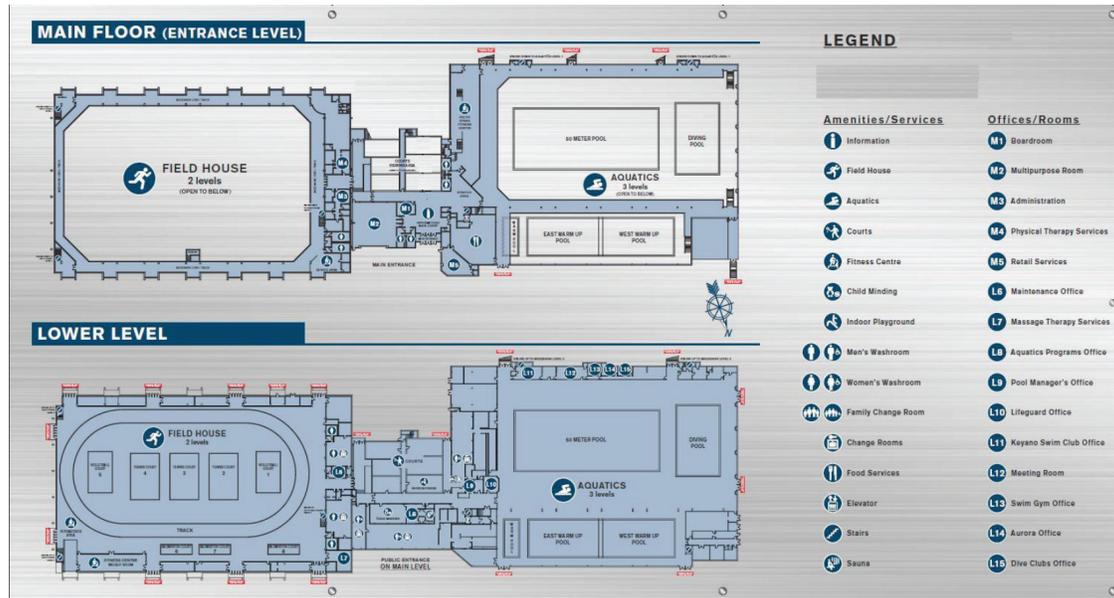
This new venue will house all of the stadia events and the non-stadia throwing events. In preparation for these Championships, Athletics Alberta (the governing body of track and field in Alberta) has played a key role in developing a state-of-the-art indoor Athletics facility that will include the following:

- 200M hydraulic (IAAF certified Beynon surface) banked track
- Dual pole vault pits and dual jumps pits
- Specified indoor throws area and adjacent outdoor throws area
- Integrated support services in the Athletics center (Physiotherapy, Athletic therapy, Chiropractic, etc..)
- Locker rooms
- Seating for 2500 spectators
- Attached to the facility will also be a 325 room hotel, retail services, restaurants, cafes and pubs.



KINSMEN SPORT CENTRE

The Kinsmen Sport Centre features a 200M track. It has a rich history of hosting events that include the 1978 commonwealth games, the 1983 Universiade games and the 2005 World Masters Games.



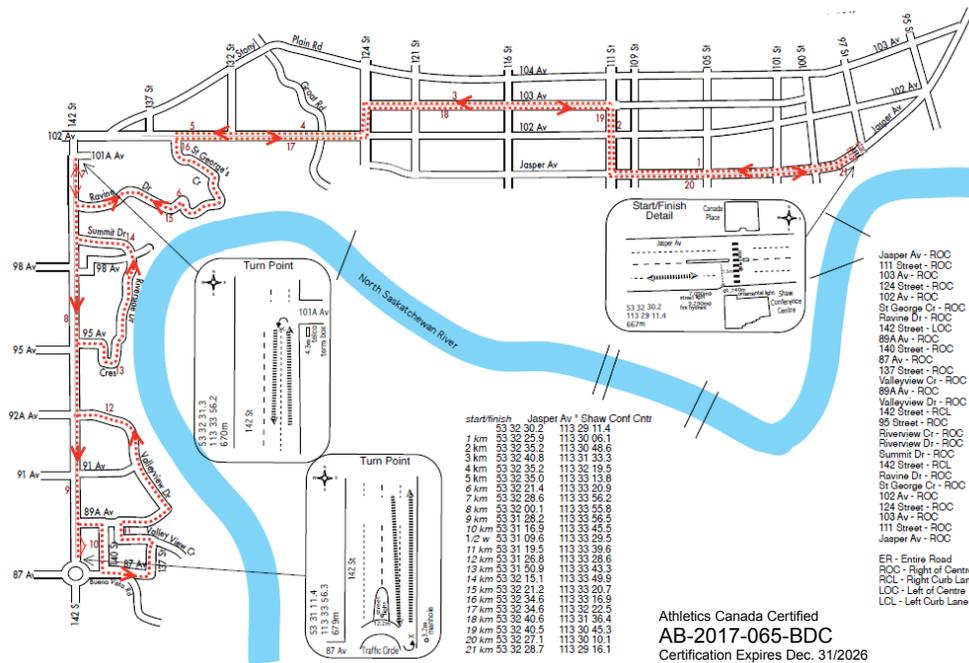
NON-STADIA

Edmonton's North Saskatchewan River Valley is the largest stretch of urban parkland in North America. Hawrelak park in Edmonton's river valley, will be host the for the majority of the non-stadia events which include 5 KM cross country, 10KM race walk, the half marathon and be the starting point for the Marathon event.

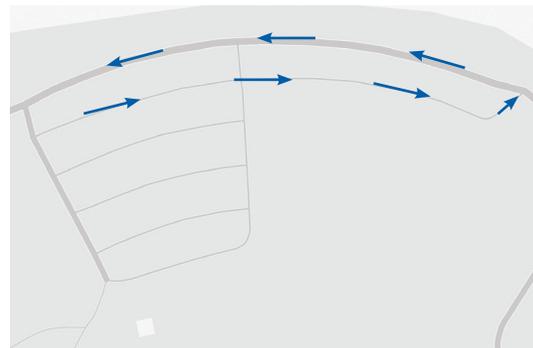
William Hawrelak Park is a 68 hectare park in the river valley featuring a 5 hectare lake, open grassy areas and located 10 minutes from downtown Edmonton. It is the most popular public park in Edmonton – summer and winter. The park is an attractive venue for WMA as it has hosted a number of major events including the 2014 ITU Grand Final, the annual Edmonton Heritage Days Festival (350,000 participants over 3 days); Edmonton Blues Festival and Symphony in the Park. The park has a well-established "park and ride" process with the Edmonton Transit System.

Hawrelak Park has appropriate access for trucks and set up vehicles, space for an exhibitor's village, vendors pads with access to electricity and amenity buildings, VIP areas and working areas for press, production staff and emergency response personnel.

ROAD RACES (RACE WALK, CROSS COUNTRY AND MARATHON)



Hawrelak Park 2500 m Loop



Blow-up of Turnaround

HAWRELAK PARK

Park will be closed to external traffic for the event. All race routes will be certified measured and sanctioned routes by Athletics Alberta. Shelter facilities for officials, athletes and medical. No elevations on the road and race walk routes, mild elevations on the cross-country. Close proximity to the Butterdome which will provide easy connectivity between stadia and non-stadia events.

Racing surface: Pavement

List of Events in Hawrelak

- Cross Country (6KM and 8KM) - Around the park
- Race Walk 5 and 10KM KM - Around the park
- Road Race 10KM - Around the park
- Half Marathon - Start point for race through River Valley Road
- 2.5KM Loop



Technical Attributes of Hawrelak

Change rooms / Showers	Located at the Butterdome. Shuttle service from butterdome to Non-stadia events will be available.
Bathrooms	Onsite
Medical	Onsite
Catering	Yes
VIP	Yes
Awards Venue	Hawrelak Amphitheatre
Power	Yes
Water Stations	Yes
Onsite Results	Yes
Online Results	Yes
Public Address System	Yes
Finish/Start Line Gantry	Yes
Timing System Used	Jaguar Timing & It's Your Race
Police / Security	Yes
Covered / Heated Areas	Yes

NON-STADIA THROWS

Foote Field will serve as the non- stadia throws venue for outdoor throws. Foote Field is a multi-use sport training and competition facility. Foote Field is the home of the University of Alberta's Golden Bears Football and Soccer and Pandas Soccer and Rugby teams, as well as Golden Bears and Pandas Track and Field teams. Foote Field plays host to regional, provincial, national, and international sport organizations and competitions in addition to supporting community programming.

The Premier Field is south campus competition playing field for the Golden Bears and Pandas Track teams. The field is encircled by the 400m track and is also utilized as the competition throwing site for provincial, national, and international track and field events. The field is sand based, has superior drainage and is equipped with a full irrigation system.

The 400m Track is designed to reverse the running directions if needed and is able to handle all timing and scoreboard equipment, with installed fibre optic lines tied to the adjacent press box. The facility has hosted National and International Competitions such as the International Track Classic, 2015 Pan American Jr. Athletics Championships, and the 2016 Canadian Olympic Track and Field Trials. The area is surrounded by a heightened berm which can be used for additional spectator seating.

Foote Field Features

- Artificial Turf Field
- The Dome at Foote Field (a heated air supported structure enclosing the Artificial Turf from December-April)
- Premier Grass Field
- 400m running track
- Practice and competition throwing areas
- Five (5) jump pits
- Spectator seating
- Alumni Lounge
- Multi-purpose Room
- Eight (8) Locker Rooms



COMPETITION RESULTS

Athletics Alberta will offer results services through Hy-Tek meet managers real time results and we will utilize the Finish Lynx timing system for all track events. Athletics Alberta will also manage the timing of the non stadia road and cross country events with their Jaguar chip timing system. Both the results from the stadia and non stadia events will be live and available through real time results.

HY-TEK MEET MANAGER

Track and Field organizations have been using HY-TEK branded products since 1993. HY-TEK has been widely used from the Olympic Trials, NCAA's and World Veterans Championships on down to local invitational meets is that it "does it all", quickly, easily, and accurately. The software allows for the exchange of start lists and results with all the major Photo Finish systems, displays results on alpha-numeric scoreboards, and prints and reads bar codes for Cross Country and Road Races, just to name a few features. When it comes to Team Management, we can meet the needs of small and large teams and organizations with its unlimited capacity to store results of thousands of meets and present that data in hundreds of formats.

FINISHLINX TIMING

FinishLynx timing systems can capture high-speed photo-finishes at up to 20,000 frames per second, with accuracy to 0.0001. All photo-finish images are time-stamped so you can evaluate athletes with accuracy, no matter how close the finish. The power and precision of FinishLynx has made it the gold standard for track and field results for 25+ years

JAGUAR TIMING AND ITS YOUR RACE

This timing system offers significant functionality to the race experience. As a licensed provider of the Jaguar Timing Systems Athletics Alberta is positioned to work with the WMA to create a unique experience for the road and cross country participants Jaguar Timing Systems are fully integrated with the ITS YOUR RACE online race management platform. ITS YOUR RACE includes website access, mobile apps, and more.

For Race Participants:

- In-App Registration
- Event Information
- Social Network Integration
- Course Maps
- Live Race Results

For Event Directors:

- Easy Set Up
- Fully Customizable for Your Event
- Syncs Web and Mobile
- One Dashboard for Management
- Accept registration of all types

As the host of the World Masters Athletics Indoor Championships, we will be fully utilizing all of Active Network's Hy-Tek software. All entries will be used within its Meet Manager and Team Manager programs. The LOC will work with the WMA to offer the most comprehensive registration and event management systems to deliver an amazing experience for both the athletes and officials. All performance lists will be posted well ahead of time in order for coaches and athletes to plan ahead for training leading up to the competition.

OFFICIALS

Athletics Alberta has compiled a large pool of highly trained and certified officials through the hosting of previous major Track and Field championships. A key catalyst for officials training and development was the 2001 World Track and Field Championships held in Edmonton. These events were followed by the World Masters championships in 2005, the Canadian Championships in 2015 and 2016 and the pan Am Jr championship in 2015. Edmonton has maintained a strong development pathway for Athletics officials and the WMA event in 2021 will continue this strong tradition as we will offer the ability to train and develop new officials locally and nationally.

One of the goals from the hosting of these games is to continue to grow the officials pool in Edmonton and Alberta. Louise Buskas (Athletics Alberta's officials chair) resides on the LOC and will guide the recruitment and development strategy for officials at this event along with the officials development strategy executed by Athletics Alberta.

As officials are not paid it is the expectation that officials be provided free accommodations along with a meal and travel per diem in support of their commitment to officiate the event. Additionally the officials will also be provided with WMA Edmonton championship gear which will serve as a keepsake from the event.

Jury of Appeals will be operated by the LOC and the head official. The Jury of appeals will operate under the guidance of the WMA and IAAF appeals protocol.

VOLUNTEERS

Edmonton loves sports and culture. This city has a long history of hosting major events. Not only do Edmontonians come out by the thousands as spectators, they are passionate and experienced volunteers who help deliver something unforgettable. The City of Edmonton owes the success of many programs and events to over 15,000 registered volunteers, contributing more than 215,000 hours each year.

General Volunteer Inquires:

Telephone in Edmonton: 311

Outside of Edmonton: 780-442-5311

Fax: 780-577-3525

Email: volunteer@edmonton.ca

MISCELLANEOUS

CUSTOMS & TAXES

Canada has one of the most advanced customs organizations in the world. Our borders and their operation are absolutely critical to our ability to provide Canadians and visitors to Canada with the security and peace of mind they expect. Visitors entering Canada must clear Canada Customs border security upon entry. For visitors traveling by road, Edmonton's nearest Canada-U.S. border crossings is in southern Alberta at Coutts Crossing. For the most up-to-date information, visit Canada Border Services Agency.

Before leaving home, visitors from other countries should check the customs regulations of their country by contacting the appropriate government department.

TRAVEL DOCUMENT REQUIREMENTS FOR ENTRY INTO CANADA

Canada has one of the most advanced customs processes in the world to provide visitors with security and ease of travel. Visitors must have valid travel documents to enter Canada to provide proof of their citizenship. Document requirements vary depending on from which country you are travelling.

U.S. RESIDENTS - American visitors require a valid passport to re-enter the United States. For more information on travel security and border procedures, visit the U.S. Department of Homeland Security.

INTERNATIONAL VISITORS - Canada has an online entry requirement tool known as Electronic Travel Authorization (eTA), for visa-exempt foreign nationals travelling to Canada by air. Exceptions include U.S. citizens and travelers with a valid visa. All eligible travelers can apply online for an eTA. This entry requirement is mandatory and travelers will need an eTA before they can board a flight to Canada.

Find out more about <http://www.cic.gc.ca/english/visit/eta.asp>

REGISTRATION AND ACCREDITATION

The event registration will be managed by Simply Register. They have provided the online registration system for all WMA Outdoor Championships since 2011, as well as for Indoor Championships in 2012 and 2014. Simply Register (www.simplyregister.net), a company based in Indiana, USA specializes in online registration for track and field meets, road running races, and other participatory events. It is able to provide full reports that can also be imported into Active Hy-Tek's Meet Manager database. All performance lists will be posted well ahead of time in order for coaches and athletes to plan ahead for training leading up to the competition.

The TIC (Technical Information Center) will be the venue for athletes to check in and obtain their and their accompanying parties accreditation. Managers and Assistant Managers ("Managers") of country teams will be accredited by the LOC, based on information provided to the LOC by the official Masters organization of the country involved, and the provision of appropriate identification by the Manager.

Championships Accreditation is an all access pass, which must be worn at all times when the Manager is at a Championships venue, and must be shown upon request to all officials or volunteers, when carrying out any duties on behalf of the team.

A Team Managers' desk or location will be provided in the Technical Information Centre ("TIC"), from which the Managers will obtain their Accreditation, and which will remain open throughout the Championships, to provide to Managers information which is of particular interest or Managers. The LOC will provide an outline of meeting locations for the various meeting requirements that will include daily updates, bulletin boards, any pertinent changes.

DOPING CONTROL PLAN

The WMA 2021 event will follow the Athletics Canada doping control protocol as outlined below. The Canadian Anti-Doping Program (CADP) is generally considered to be one of the most thorough and comprehensive doping control policies in the world. By operating on the basis of a collective agreement within the sport, the policy provides for a truly independent, transparent and cost-effective anti-doping system. It also provides the procedural fairness and protects the athletes' rights throughout the process.

BENEFITS TO ATHLETICS CANADA AND ITS MEMBERS

- Independent, transparent system provides the athletes and the public, confidence in Athletics Canada and our anti-doping policy.
- When all (majority) sports adopt the policy, it reduces our liability. The CADP serves as a shield against legal challenges to individual National Sport Organizations (NSO).
- The CADP and more specifically, the Standard Operating Procedures have not had any successful legal challenges.
- All testing services, laboratory analysis, result management and the administration of procedural fairness are all paid for by the Federal Government and the Canadian Centre for Ethics in Sport when Athletics Canada becomes part of the system by adopting the CADP.

MEDICAL SERVICES

Healthcare in Edmonton is supported by Alberta Health Services. Alberta Health Services (AHS) is Canada's first and largest provincewide, fully-integrated health system, responsible for delivering health services to the over four million people living in Alberta, as well as to some residents of Saskatchewan, B.C. and the Northwest Territories. Alberta Health Services (AHS) has over 110,000 employees, including over 102,000 direct AHS employees (excluding Covenant Health staff) and over 8,300 staff working in AHS wholly-owned subsidiaries such as Carewest, CapitalCare Group and Calgary Laboratory Services. We are also supported by over 14,300 volunteers and almost 10,300 physicians practicing in Alberta, more than 8,400 of whom are members of the AHS medical staff (physicians, dentists, podiatrists, oral and maxillofacial surgeons).

EMERGENCY HEALTH SERVICES

Alberta Health Services (AHS) Emergency Medical Services (EMS) brings care to people and people to care. Every year, more than 5,600 EMS professionals support nearly a half a million emergency and transfer calls, both on the ground and in the air. From the emergency communications officers (ECOs) who answer the phone when you call for an ambulance, to the front line paramedics who respond to help, AHS EMS works together to make sure Albertans get the right care, in the place, at the right time.

List of Hospitals:

Royal Alexandra Hospital

10240 Kingsway Avenue, Edmonton
Tel: 780-735-4111 (Switchboard)
Distance: 2.43km

Misericordia Community Hospital

16940 87 Avenue, Edmonton
Tel: 780-735-2000 (Switchboard)
Distance: 8.45km

University of Alberta Hospital

8440 112 Street, Edmonton
Tel: 780-407-8822 (Switchboard)
Distance: 300M

Grey Nuns Community Hospital

1100 Youville Drive, Edmonton
Tel: 780-735-7000 (Switchboard)
Distance: 9.98km

Sport Medicine Partners:

Athletics Alberta has a long standing relationship several qualified and quality Integrated Support teams that offer a myriad of clinical sports services as they relate to both injury prevention and injury treatment.

These services include:

- Athletic Therapy
- Sport Physiotherapy
- Chiropractic
- Sport Massage
- Taping
- Concussion protocol
- Sport Doctors

Athletics Alberta will select a preferred partner for the event that will provide these services to the athletes.

SECURITY

Each venue will provide security services as a component of the venue contract. Additional policing services will be utilized for the non-stadia events as it pertains to road closures.

PARTNER OFFERS

All WMA accompanying parties will receive discounts to event partner services and offerings.

TRANSLATION SERVICES

The LOC will work to offer translation services as required through the team managers.

ACCOMMODATIONS & TRANSPORTATION

LIST OF AVAILABLE HOTELS

EDMONTON DESTINATION MARKETING HOTELS DOWNTOWN Properties

Hotel	Peak Rooms Per Night	Room Rate Per Night	Room Details	Key Value-Added Concessions
Chateau Lacombe	175	\$125.00+	1 King or 2 doubles	<ul style="list-style-type: none"> 1:40 complimentary room ratio- cumulative Continental breakfast included Complimentary room upgrades (see proposal)
Courtyard by Marriott	120	\$209.00	1 King or 2 Queens	<ul style="list-style-type: none"> Complimentary Wi-Fi
Delta Centre Suites	60	\$199.00	1 King or 1 Queen	<ul style="list-style-type: none"> Complimentary Wi-Fi Complimentary upgrade to suites
Edmonton Inn & Conference Centre	210	\$134.00	1 King Suite, 1 King/ Queen single, 2 Queens	<ul style="list-style-type: none"> Complimentary Wi-Fi, parking
The Fairmont	100	\$199.00+	1 King or 2 Doubles	<ul style="list-style-type: none"> 1:50 complimentary room ratio Complimentary room upgrades Complimentary Wi-Fi
Holiday Inn Express Downtown	50	\$159.00	1 King or 2 Doubles	<ul style="list-style-type: none"> Deluxe breakfast included Complimentary Wi-Fi
Hyatt Place	140	\$169.00	1 King or 2 Queens	<ul style="list-style-type: none"> Complimentary Wi-Fi, parking
JW Marriott	202	\$289.00	1 King or 2 Queens	<ul style="list-style-type: none"> 20 complimentary room upgrades 2 complimentary 1 bedroom suites per night 1:40 rooms actualized
Matrix	100	\$259.00	1 King or 2 Doubles	<ul style="list-style-type: none"> Complimentary breakfast buffet Complimentary parking, Wi-Fi
Sutton Place	200	\$189.00	1 King or 2 Doubles	<ul style="list-style-type: none"> 1:35 complimentary rooms Complimentary upgrades 3 complimentary valet parking passes Complimentary Wi-Fi
The Westin	150	\$189.00+	1 King or 2 Doubles	<ul style="list-style-type: none"> Complimentary Wi-Fi 1:40 complimentary room ratio

EDMONTON DESTINATION MARKETING HOTELS WEST Properties

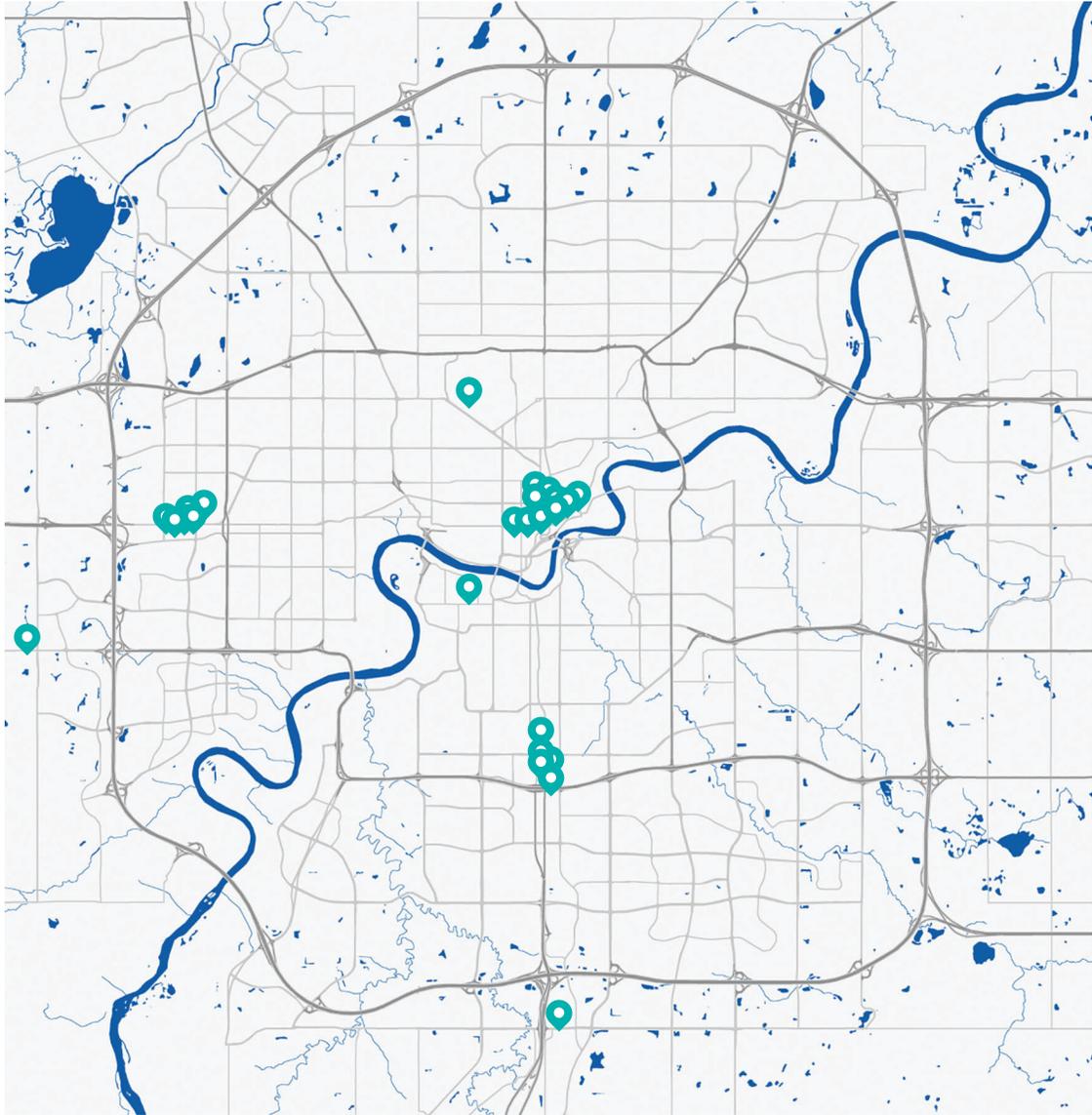
Hotel	Peak Rooms Per Night	Room Rate Per Night	Room Details	Key Value-Added Concessions
Courtyard by Marriott	50	\$179.00+	1 King or 2 Queens	<ul style="list-style-type: none"> Complimentary Wi-Fi, parking
Executive Royal Hotel	150	\$119.00+	1 Queen or 2 Queens	<ul style="list-style-type: none"> Complimentary Wi-Fi, parking 1:35 complimentary room ratio
Hampton Inn and Suites	50	\$179.00+	1 King or 2 Queens	<ul style="list-style-type: none"> Complimentary hot breakfast Complimentary Wi-Fi, parking
Hilton Garden Inn	40	\$169.00	1 King or 2 Doubles	<ul style="list-style-type: none"> Complimentary parking, Wi-Fi
Hyatt Place	70	\$139.00	1 King or 2 Queens	<ul style="list-style-type: none"> Complimentary Wi-Fi, parking Complimentary hot breakfast
Marriott River Cree	50	\$199.00	1 King or 2 Queens	<ul style="list-style-type: none"> Complimentary Wi-Fi, parking
Quality Inn	60	\$129.00	1 Queen or 2 Queens	<ul style="list-style-type: none"> Complimentary hot breakfast Complimentary Wi-Fi, parking

EDMONTON DESTINATION MARKETING HOTELS SOUTH Properties

Hotel	Peak Rooms Per Night	Room Rate Per Night	Room Details	Key Value-Added Concessions
Best Western Cedar Park Inn	80	\$134.00	1 Queen or 2 Queens	<ul style="list-style-type: none"> Hot breakfast included Complimentary Wi-Fi, parking
Campus Tower Suites	70	\$165.00	1 Queen or 2 Queens	<ul style="list-style-type: none"> Full kitchen Complimentary Wi-Fi
Delta Edmonton South	100	\$189.00	1 King or 2 Queens	<ul style="list-style-type: none"> Complimentary Wi-Fi, parking
Holiday Inn & Conference Centre	150	\$109.00	1 Queen or 2 Doubles	<ul style="list-style-type: none"> Complimentary Wi-Fi, parking
Radisson Hotel	150	\$149.00	1 King or 1 King w/ pullout couch	<ul style="list-style-type: none"> Complimentary Wi-Fi, parking 1:40 complimentary room ratio 1:40 complimentary upgrade 2 complimentary executive suites
Renaissance	50	\$179.00	1 King or 2 Queens	<ul style="list-style-type: none"> Complimentary Wi-Fi, parking
Sawridge Inn & Conference Centre	133	\$109.00+	1 King or 2 Queens	<ul style="list-style-type: none"> Complimentary hot breakfast included 10% off food from dining room or lounge Complimentary Wi-Fi, parking

With over 13,000 hotel rooms available, Edmonton has the hotel capacity to successfully host this 2021 event in our city. Included in this bid document is a summary of the EDMH properties for World Masters Athletics to review. Edmonton Tourism will continue to work with all properties as well as the EDMH Board to ensure we meet the required accommodation needs of the event.

HOTEL LOCATIONS



TRANSPORTATION

There's more than one way to get here.

Driving

Edmonton is connected to neighboring provinces Saskatchewan and British Columbia via Highway 16 (Yellowhead Trail within city limits), and to Calgary via Queen Elizabeth II Highway.

Rail

Looking for the scenic route? Edmonton is fully accessible through Via Rail Canada. Bask in the magnificence of the Canadian Rockies or the beauty of the windswept prairies as you make your way across Canada.

Flying

Wherever athletes are arriving from, air service to Edmonton is simple with the Edmonton International Airport having over 60 non-stop national, US and international destinations. Whether you're coming from Seattle, Phoenix, Orlando or even London, non-stop service is the ideal way to fly into Edmonton. Fly direct from Dallas/Fort Worth, Amsterdam, Reykjavik, and several other major hubs. Edmonton International Airport has been Canada's fastest-growing major airport for the past 10 years and the fifth-busiest airport by passenger traffic.

While the event is hosted in Edmonton, the Calgary airport will compliment the event and provides an alternative option when pairing up attending the event with tourist activities. Calgary is a short 1 hour drive from Banff National Park and Lake Louise. By partnering with the Calgary International Airport we can offer a wide variety of travel options to suit traveler needs.

Non-stop Edmonton Flights

CANADA

Abbotsford Calgary Comox Fort McMurray Fort Nelson Fort Smith Fort St. John Grande Prairie Halifax Hamilton Hay River High Level Inuvik Kamloops Kelowna Lethbridge Montreal Norman Wells Ottawa Peace River Rainbow Lake Regina Saskatoon Toronto Vancouver Victoria Whitehorse Winnipeg Yellowknife

USA

Chicago Dallas Denver Houston Las Vegas Los Angeles Maui Minneapolis Orlando Palm Springs Phoenix San Francisco Seattle

INTERNATIONAL

Amsterdam Cabo San Lucas Cancun Cayo Coco Freeport Huatulco Ixtapa-Zihuatanejo Liberia London Manzanillo Mazatlan Montego Bay Puerto Vallarta Punta Cana Reykjavik Santa Clara Varadero

Airport Transportation:

The SkyShuttle services the airport and selected stops in the city of Edmonton typically adjacent to major hotels. This service must be pre-booked by phone or online. The fare for this route is \$18.00 one way per adult (2018).

There is express service between the Edmonton International Airport and the Century Park LRT Station, facilitating connections to the region's wider transit system. Route 747 runs every half hour between 4:10 a.m. and 12:00 a.m. (see full schedule below), with increased service during peak times. A one-way fare is C\$5.00 (2018).

The flat rate for transportation from EIA to downtown Edmonton is \$55 by taxi and \$66 by limos.

Rideshare Options:

EIA is at the forefront among airports as the first of Canada's major airports to license a private transportation provider. EIA offer's passengers a variety of ground transportation options including UBER and TAPP Car, Our goal is to give travellers more choice and to ensure that high-quality ground transportation options remain available around the clock at EIA. The LOC will be working with the rideshare companies to offer a discount code to assist with the local transportation.

Public Transportation:

Edmonton Transit System is working towards a fully integrated, progressive, easy-to-use public transit system that supports economic development and improves the quality of life in Edmonton.

Edmonton Transit System (ETS) is wholly owned and operated by the City of Edmonton and belongs to the Transportation Services Department serving 80.2 million rides annually. Edmonton's Light Rail Transit (LRT) provides fast and convenient service for passengers travelling to or from the city's Northeast, Downtown, Government Centre, University Campus and South areas of the city. The Primary mode of transportation offered for the WMA event will be via the Edmonton Transit System (ETS). The Edmonton LOC will work to partner with the City of Edmonton and ETS to provide passess for all parties that will enable them to move throughout the vast network of options offered by the ETS. This will include the bus service along with access to the light rail transit (LRT). This connectivity will simplify the process of athletes getting from their accomodation locations to the competition venues.

As outlined on the map the University of Alberta pavillion (Stadia events) along with Foote Field (non-stadia throws) and the non-stadia road, cross country, and race walk events are all in close proximity to LRT stops.



VENUES

- 1 Victoria Park
- 2 Hawrelak Park
- 3 Butterdome Universaide Pavillion
- 4 Kinsmen Sports Complex
- 5 Foote Field

LRT TRANSIT STOP

Rental Car Companies:

Edmonton International Airport is served by the following six rental car companies, making it quick and convenient for delegates flying into the city to rent vans for the duration of the event.

Alamo

www.alamo.ca
1 877 222 9075
780 890 7345

Avis

www.avis.ca
1 800 879 2847
780 890 7596

Budget

www.budget.ca
1 800 268 8900
780 890 4801

Enterprise

www.enterprise.ca
1 800 261 7331
780 980 2338

Hertz

www.hertz.ca
1 800 263 0600
780 890 4435

National

www.nationalcar.ca
1 800 227 7368
780 890 7345

The car rental kiosks are located on Level P1 (Ground Level) of the Parkade.

Uber - The LOC is working with ridesharing giant UBER to offer local discounts to the ridesharing service over the duration of the event.

Courtesy cars will be provided for the WMA council members as a component of the LOC partnership with Enterprise.



MEDIA & COMMUNICATIONS

The main press enter will operate out of the competition facilities. The press center will include WIFI connectivity, and offer those that require media space to service their requests. A specific section will be allocated for accredited media for the purpose of reporting and interview. Media accreditation will be available to all local media along with any international media to include , bloggers and social media in attendance.

Accredited photographers will have access to all spectator areas and select access at the venues for the purposes for photographing the athletic competition. They must obey the official referees at all times for safety of both athletes and officials/volunteers.

The LOC media director will draft press releases to local media that support the activities at this WMA Championships. Press releases will be available to all formats of media and registered participants.

The WMA 2021 LOC will actively post significant content to its social media channels (Facebook, Instagram, and Twitter). The Edmonton Social media channels will provide high level of engagement prior and throughout the championships.

- The Media and Press Centre will be located at the Primary Competition venue
- The Main Press Centre will be large enough to accommodate all affiliates
- The secondary venue will also have a media center available
- Both media centers will provide either hard lined or WIFI connectivity
- We will look at providing live-stream Video coverage of both the stadia and non-stadia events.

The Edmonton media has been an instrumental partner is assisting sport organizations and event groups with communication to the local market. Edmonton has 6 major local Television outlets along with local reporters fro all the major sports media partners in Canada. The LOC will work with both the local and national media partners to promote the event and we will work together with an exclusive media partner to maximize the coverage of the WMA 2021 event.

Local Media: Global TV, City TV, CTV, CBC TV, YES TV and Omni TV

National Media: TSN, Rogers Sportsnet

MARKETING & MERCHANDISE

SPONSORSHIP

While we do not currently have any guaranteed revenue from sponsorship, the LOC will work on potential sponsors and use existing relationships with national and local partners to pursue business partnerships through Athletics Canada and Athletics Alberta. Our conservative estimates apply a sponsorship amount of \$20,000 into our budget.

We are working with several partners to lowering operating costs by activating value in kind relationships. Athletics Alberta has the ability to provide timing services, and we are working with our municipal partners to lower public transportation costs, and we will continue to explore relationships with providers of supplies to participants.

PHOTOGRAPHER & VIDEOGRAPHER

Competitions Photos: the LOC realizes that this is one of the most popular aspects of these Championships, and will ensure that a team of top-quality photographers are available at all locations each day of the Championships. We will work on a strategy to make photos available in various different types of formats (hard drive, cloud based, and on merchandise).

Video sales: We have not included revenue from video sales in our budget. The LOC is exploring the possibility of providing live streaming of each event, which can, for example, be provided by a commercial company in Canada, called "Trackie", which provides live streams and video TV, together with taped products available for resale. We believe this will be of interest to the athletes and other attendees.

MERCHANDISE

The LOC anticipates an active program of merchandise sales, particularly in the Championship Expo area associated with the Technical Information Centre. This Expo area will not only have sales of merchandise which will be LOC- branded, but will also ensure that other businesses associated with athletics, like health, fitness and nutrition, are available to meet all of the needs and wishes of the athletes and other attendees. LOC-branded merchandise options are yet to be determined.

EVENT WEBSITE



PROMOTIONAL PLAN

The LOC will carry out a sustained effort at promoting the Championships at all appropriate events between now and the date of the Championships. This will include having a presence at WMA Outdoor Championships in Toronto, Canada and Indoor Championships in Turin, Poland as well as selected Canadian and US Championships, some Canadian Provincial Championships, and selected European Championships during the next 2 years.

We will work with both the Canadian Masters Association and Athletics Canada to promote the event via email, newsletters, standard media and social media channels and event activations. Additionally we will be partnering with the two major local municipalities to drive participation and knowledge of the event.

EVENT LOGO



The logo was created to represent Edmonton's built and natural beauty. In the triangular forms can be seen our expansive river valley, the nearby Rocky Mountains, the northern lights, as well as the pyramid forms of the Muttart Conservatory and Edmonton City Hall. The sharp angles communicate activity, speed, and athleticism, while spelling out the letters WMA.

MARKETING AND PROMOTIONAL SUPPORT - EDMONTON TOURISM

Edmonton Tourism is made-up of a unique, collaborative team of marketing experts, which units include Edmonton Events, Consumer Marketing and Edmonton Experience, who will all contribute to the success of promoting WMA 2021.

To complement the comprehensive marketing and promotional plan that will be created and implemented by the World Masters in Athletics 2021 LOC, Edmonton Tourism will assist with a regional advertising campaign. Marketing efforts by our Consumer Marketing team are focused on reaching those 50 kilometres outside of Edmonton and beyond. The marketing mix will be assessed approximately one year to six months out from the event to factor in any current trends; however, these campaigns are focused on online tactics that include social media and targeted display ads. Additionally, Edmonton Tourism will advertise the World Masters in Athletics on ExploreEdmonton.com via an Event Listing (approximately 250,000 monthly views) in the Event Calendar, inclusion in blog posts (approximately 18,431 monthly views) and inclusion in the Explore Edmonton e-newsletter (sent to approximately 15,000 subscribers monthly). An exclusive World Masters web page will be created, packed with resources and information specific to those attending. World Masters in Athletics 2021 will also be promoted on Explore Edmonton's official social media accounts with staff members standing by to answer all questions prospective attendees might have.

The Edmonton Experience team will enhance Edmonton Tourism's marketing campaign through regional and local event activations to increase event awareness within the community. Additionally, we will have visitor information in real-time through our Explore Edmonton Street Team. Examples of unique activations leading up to and during the event may include pop-up events at athletic competitions in the region, engaging local track clubs, personalized greetings for athletes and dignitaries as they arrive at the Edmonton International Airport, and unique activations engaging spectators on-site at the event. The value of this promotional support is estimated to range between \$25,000 and \$50,000*.

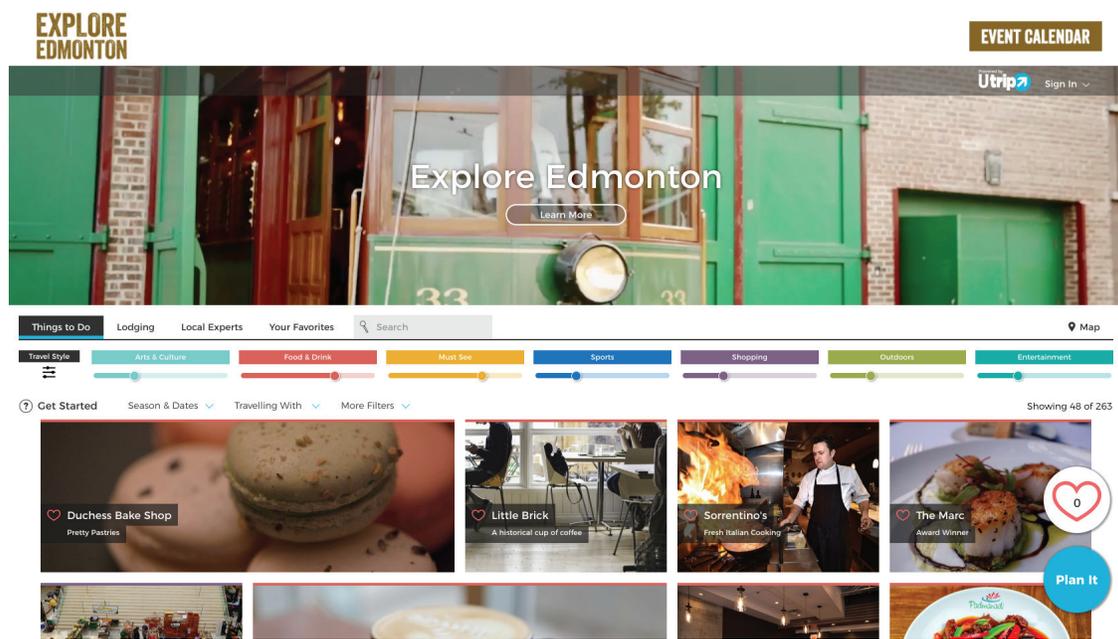


U TRIP

Edmonton Tourism has partnered with Utrip, a data-driven travel personalization platform and A.I. recommendation engine, that enables visitors to create unique, personalized itineraries for their trips to Edmonton and the surrounding region.

Using artificial intelligence and personal preferences, the trip planner creates day-to-day itineraries that include recommendations of restaurants, hotels, shopping and more. Whether a traveler is a foodie looking to indulge in Edmonton's iconic food scene, a first-time visitor looking to check out the must-see attractions, or an arts lover looking to dive deep into local museums and galleries, the itinerary can be personalized to best suit each traveler's tastes. It also allows Edmonton Tourism to curate the recommendations of local experts and share them with like-minded travelers. Edmonton is currently the only city in Canada with a partnership with U Trip.

Visitors can access the planner at <https://mytrip.exploredmonton.com>.



EDMONTON TOURISM



EDMONTON TOURISM

When it comes to attraction, Edmonton's philosophy is go big or go home. Whether you're a history buff, art lover, adrenaline junkie, or outdoor enthusiast, there is an Edmonton experience that speaks to you.

HIT THE TRAILS

These trails are perfect for jogging, cycling and nature enthusiasts. Run or stroll through the winding paths, be surrounded by wildlife and take in the beautiful views of the cityscape. For adrenaline junkies, choose to ride on the beaten path and pedal throughout the forest on a mountain bike.

ATTRACTIONS

Segway through Edmonton's massive river valley park system, surf the prairies in one of the world's biggest indoor waterparks at West Edmonton Mall or step back in time at Fort Edmonton Park, Canada's largest living museum. More info: <https://exploreedmonton.com/attractions/all>

FESTIVAL CITY

There is a reason Edmonton is known as "Canada's Festival City." With over 45 major festivals and events happening every year, there is never a shortage of activities for visitors to discover. From our International Fringe Theatre Festival, an annual celebration of live theatre that lives on the edge of the mainstream, to our homegrown Heritage Festival that brings together more than 85 cultures in a culmination of aromas, performances and international delicacies – there is something for everyone to fall in love with.

THE ICE DISTRICT

Canada's largest mixed-use sports and entertainment district is taking shape in the heart of Edmonton. A dream nearly a decade in the making, ICE District's development is fueled by the optimism of what Edmonton can be – a destination for people from all corners of the city, the country and the world. Twenty-five acres are currently under construction in the heart of Edmonton's growing downtown. It's a place to meet, a place to celebrate, and a place visitors will never forget.



SHOPPING

Peruse charming Old Strathcona, named one of Canada's ten best shopping districts, or discover eclectic homegrown retailers and eateries in the High Street and the 124 Street areas. At West Edmonton Mall—North America's largest shopping and entertainment complex—find more than 800 stores and services and more than 100 dining options to fuel a shopping spree. This mall also has the largest indoor wave pool, the largest indoor amusement park, the largest triple loop indoor rollercoaster and the exact replica of Christopher Columbus' flagship that he sailed on his first voyage across the Atlantic Ocean in 1492. Oh yeah, and an indoor National Hockey League sized ice rink. As a bonus, there is no sales tax, just federal five percent Goods and Services tax. More info: <https://exploreedmonton.com/attractions/edmonton-shopping-centres>

DINING

From food trucks to fine dining, Edmonton caters to food lovers. Using fresh fruits and vegetables from area growers, along with Alberta's famous honey, city chefs put together menus that include locally grown bison, deer, elk, lamb and pork - in addition to Alberta's world-renowned beef. More than 2,000 restaurants, bistros, pubs and cafés serve every type of international cuisine, vegan and vegetarian dishes and local specialties. More info: <https://exploreedmonton.com/food-drink/all>

NIGHTLIFE

Theatres, comedy clubs, casinos, nightclubs and more - Edmonton has an impressive nightlife scene. Find trendy night spots on Whyte Avenue; enjoy theatre, ballet, opera and symphonic music in stunning performance venues; or watch one of the professional sports teams at work. With an exciting improvisation scene and a variety of festivals to take in year-round, your evenings will be full. More info: <https://exploreedmonton.com/food-drink/all/nightlife>



ELK ISLAND NATIONAL PARK

Less than an hour's drive from a capital city a million strong is a place of quietness, where pristine starry skies shine next to city lights. This is where Cree and Métis have lived and hunted, and generations of families have chosen to picnic and play.

Elk Island National Park is the cornerstone of Canada's bison conservation story; without this place and the dedication of its people, herds of plains and woods bison would not thrive in Canada today. Connections are made here; it is where you can become a steward of these iconic creatures, and discover their importance to the heart and soul of this nation.



This is gentle wilderness, a place of aspen woodlands and prairie meadows, of bugling elk and howling coyotes; of rolling landscapes dotted with quiet lakes and wetlands. This is where people come to escape the noise, looking to reconnect – with themselves, the wild blue skies, and a thousand shades of green. Elk Island National Park is a sanctuary, a refuge for wildlife and people.

NORTHERN LIGHTS

Stay up after midnight, dress warmly and bring a thermos of hot cocoa: you're about to take a front seat at one of the most magnificent shows on earth: the Northern Lights. Here in Edmonton, you're in one of the country's best places for witnessing this phenomenon of nature: green and pink dancing lights form part of Edmonton's skies for four months over the winter. Be awed by the breathtaking spectacle of the undulating heavenly mosaic of colours that dance across the skies. Try to find the words to explain this immaculate work of nature to your friends back home. Here in Edmonton, the land is magical and pristine; looking into the night sky, you witness firsthand how miracles happen.



JASPER NATIONAL PARK

Jasper is the entry point to epic adventure. Where true outsiders seek out raw and untouched wild. Where boundless trails link peaks to valley, and forests to Ice elds. Where bears and elk and moose stand amongst 11,000 sq. km of real Canadian Rockies.

It is a rugged resort for those who want to step outside of their comfort zone – but return to the comforts of an authentic mountain town. Where amenities and accommodations feel re ned, yet true to the place. And where people welcome you like you're one of their own.

BANFF NATIONAL PARK & LAKE LOUISE

Banff & Lake Louise have a rich heritage as one of the world's most awe-inspiring mountain destinations. With easy access to pristine wilderness, endless outdoor adventures, and all the amenities you need, in Banff National Park you feel truly immersed in nature.



APPENDIX

EXPENSES

Staff	2018	2019	2020-21
Event Director		\$ 65,000.00	\$ 65,000.00
Meet Director	-	-	\$ 25,000.00
Contractors	-	-	\$ 10,000.00
ORG Chart/LOC/Admin	\$ 15,000.00	-	-
Office Equipment		\$ 5,000.00	\$ 5,000.00
Payment Processing	-		\$ 10,000.00
TOTAL	\$ 15,000.00	\$ 65,000.00	\$ 115,000.00
			\$ 195,000.00

Staff Expenses	2018	2019	2020-21
Swag/gear	-	-	\$ 15,000.00
Volunteer Food and Beverage	-	-	\$ 20,000.00
Meetings and Travel	\$ 15,000.00	\$ 15,000.00	\$ 10,000.00
Accounting Services	-	-	\$ 5,000.00
TOTAL	\$ 15,000.00	\$ 15,000.00	\$ 50,000.00
			\$ 80,000.00

Facility Expenses	2018	2019	2020-21
Venue Coasts	-	-	\$ 50,000.00
Timing (VIK Ath AB)	-	-	\$ 20,000.00
Results	-	-	\$ 40,000.00
Production/ Video	-	-	\$ 50,000.00
Pagentry / Signage	-	-	\$ 25,000.00
Competition Equipmet	-	-	\$ 100,000.00
Internet/ Technology	-	-	\$ 15,000.00
Security	-	-	\$ 15,000.00
Medical Onsite	-	-	\$ 10,000.00
IST Supprt	-	-	\$ 10,000.00
TOTAL	-	-	\$ 335,000.00
			\$ 335,000.00

Marketing	2018	2019	2020-21
Social Strategy	\$ 10,000.00	\$ 15,000.00	\$ 15,000.00
Website	\$ 30,000.00	\$ 5,000.00	\$ 5,000.00
Traditional Marketing	\$ 20,000.00	\$ 20,000.00	\$ 10,000.00
TOTAL	\$ 60,000.00	\$ 40,000.00	\$ 30,000.00
			\$ 130,000.00

Officials	2018	2019	2020-21
Accomodations and Travel	-	-	\$ 50,000.00
Food and Beverage	-	-	\$ 25,000.00
Reception	-	-	\$ 5,000.00
Training	-	-	\$ 5,000.00
Swag	-	-	\$ 10,000.00
Total	-	-	\$ 95,000.00
			\$ 95,000.00

LOC Expenses	2018	2019	2020-21
WMA Site visit	\$ 15,000.00	-	-
WMA Performance Bond	\$ 15,000.00	-	-
Wma Santion fee		\$ 35,000.00	-
WMA Athlete Levy		-	\$ 100,000.00
WMA Accomodation		-	\$ 15,000.00
TOTAL	\$ 30,000.00	\$ 35,000.00	\$ 115,000.00
			\$ 180,000.00

Event Experience	2018	2019	2020-21
Civic Services (Park Rental, permits, police, fire vending)	-	-	\$ 40,000.00
Charter Buses/ ET passes*	-	-	\$ 275,000.00
Athlete Services	-	-	\$ 10,000.00
Bibs	-	-	\$ 10,000.00
Event Protocol/ Handbooks	-	-	\$ 5,000.00
Medals	-	-	\$ 20,000.00
Opening Closing Ceremonies	-	-	\$ 50,000.00
WMA 2021 Program	-	-	\$ 5,000.00
VIP Pass Experience	-	-	\$ 15,000.00
Contingency	-	-	\$ 50,000.00
TOTAL	-	-	\$ 480,000.00

*Based on Charter bus cost 10 buses per day and 4000 passes @ \$6.00/ day x 7 days

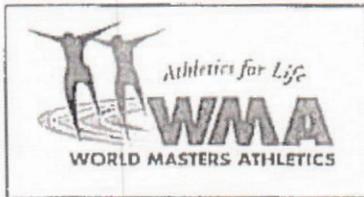
TOTAL

	2018	2019	2020-21
TOTAL EXPENSES	\$ 120,000.00	\$ 155,000.00	\$ 1,225,000.00
			\$ 1,500,000.00

NOTES

- **This draft budget is for guideline purposes only.** The Local Organizing Committee will establish more detailed budgeting and accounting procedures once the Championships have been awarded. The purpose of this draft budget is to show a balanced bottom line, and to demonstrate that our organization has a good understanding of the financial requirements of the Championships. All figures are in Canadian dollars.
- **Entry fees:** our intention is that Entry Fees account for 50% to 60% of our revenues. We have currently built a budget for 2500 athletes and 4000 athletes. We are budgeting for fees at approximately the same rates in US dollars as were quoted on the web site for the Korea.
- **Athletes' Party:** the banquet will be a ticketed event and a price for the event will be established based on location and components of the event. The location and additional details are yet to be determined.
- **Technical Manuals:** these will be provided at no cost and included in the athlete packages. These manuals may include a list of all Facilities, transit schedules, local coupons and discounts
- **Advertising and Promotions:** the LOC will carry out a sustained effort at promoting the Championships at all appropriate events between now and the date of the Championships. This will include having a presence at WMA Outdoor Championships in Toronto and Indoor Championships in Turin Poland as well as selected Canadian and US Championships, some Canadian Provincial Championships, and selected European Championships during the next 2 years.
- We will work with both the Canadian Masters Association and Athletics Canada to promote the event via email, newsletters, standard media and social media channels and event activations. Additionally we will be partnering with the two major local municipalities to drive participation and knowledge of the event.
- **Public Admission Charge:** We will not have an admission fee for this event.





WORLD MASTERS ATHLETICS

IN COOPERATION WITH THE IAAF

EXPRESSION OF INTEREST TO BID FOR WMA INDOOR CHAMPIONSHIPS

Pursuant to its Constitution, By-Laws and other rules of WMA, we the undersigned formally express an interest in hosting the following WMA Championship Indoor in the year 2021 and agree to pay for the visit as outlined below, following from a Formal Documented Bid: Letters of support from the organisations below should also be enclosed.

This document does not commit the undersigned to submitting a formal bid for the event or to pay for a WMA site inspection visit prior to submitting a formal bid document, by the 1st October 2017.

Names and Signatures

The City/Town (Mayor)

Name

Don Iverson

Signature

[Signature]

The local/regional organisation (LOC) Name

JAMES ROSEMAN

Signature

[Signature]

The IAAF National Governing Body
for athletics

Name

Rob Goy

Signature

[Signature]

The Masters Affiliated Body

Name

Paul Osland

Signature

[Signature]

Government Immigration *

Name

Signature

It is also required that the Masters Body informs the WMA Regional President of their involvement.

Jalapa 3207, Fracc. Neidhart, Tijuana, B.C. 22020, México
Tel: +52 664 6062198
wmaee16@gmail.com

* It is recommended that the Government department liable for the granting of Visa's (Immigration) be advised of the championships and be a signatory to the LOC. (WMA Contract 2, & 5.3.)

WMA site inspection visits.

The LOC as a bidder for a WMA World Masters Athletics Championships Indoors shall be obliged to pay the travel, accommodation and meal costs for up to five persons designated by the WMA President to make an inspection visit and report on the proposed bid City/Town. These are generally the President, IAAF Representative and the 2 Vice presidents and the Treasurer to make a site evaluation visit (not longer than three (3) days and nights), these visits are made prior to the preparation for presentations of the bid at the next General Assembly.

LOCATION OF THE CHAMPIONSHIPS

The Championships are to be held in and around the City/Town of EDMONTON, Alberta, Canada

Signed by
Chair of LOC

Name

Post

JAMES ROSMAN

Executive Director



City/Town stamp

Please return to WMA Secretary, María Alfaro, by the 1st SEPTEMBER 2017.

All other formal bid documents as outlined in the Contract must be received by the 1st OCTOBER 2017 for the bid to be considered and accepted.

María Alfaro
WMA Secretary

Jalapa 3207, Fracc. Neidhart. Tijuana, B.C. 22020, México
Tel: +52 664 6862198
wmasec16@gmail.com

PERFORMANCE BOND LETTER

This agreement is made on this the 1st DAY OF OCTOBER 2017

BETWEEN the following parties:

1. World Masters Athletics (WMA) the principal Contractor and
2. The local organizing committee (Edmonton Bid Committee, a business entity to be formally created to be a formalized organization) – the “Guarantor”

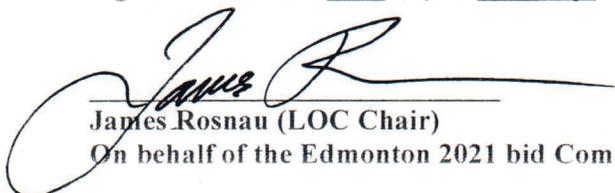
WHEREAS:

1. By a final agreement to be entered between the WMA and the LOC, hereby “The Contract” whereby the LOC agrees to host the WMA Indoor Championships in 2021 if and when they are awarded to the LOC by the WMA and,
2. The “LOC” guarantees the performance of the obligations of “The Contract” to be executed upon the terms and conditions of this agreement and subject to the limitations set out in Clause 2 below.

In consideration of the provisions contained within this Agreement, the parties agree as follows;

1. The Guarantor shall pay the Contractor a deposit of \$30,000 USD (the bond amount) upon the signing of the preliminary contract between the parties in the event the contractor awards the right to host the 2021 WMA championships to the Guarantor
2. The maximum aggregate liability of the guarantor to the contractor shall not exceed the bond amount and is subject to the limitation outlined in clause 3.
3. Upon satisfactory completion of all work as described in the contract, the bond amount plus accrued interest shall be returned to the guarantor within 12 months following the end of the championships
4. Should the guarantor fail to perform any of its financial obligations in regard to the contract, the contractor shall have the right to declare the bond amount or a portion thereof forfeited and/or may use the bond amount or any portion thereof to remedy the Guarantors non-performance. Included in these financial obligations are the following:
 - a. Creation and distribution within two months after the conclusion of the championships of the results books or any videos for which the LOC has received payment from the competitors.
 - b. Delivery of the LOC’s written report on the championships within six months to the WMA
 - c. Delivery within six months to WMA of the financial statements covering the championships and its income and expenditures.
5. The Contractor shall give notice to the Guarantor in writing by registered, emailed or hand delivered letter outlining any material breach or default in any of the terms and conditions contained in the contract and on the part of the Guarantor to be performed and observed as soon as possible but in any event within three months after such breach or default shall have come to the knowledge of the contractor.

Signed on this the 1st day of October 2017.


James Rosnau (LOC Chair)
On behalf of the Edmonton 2021 bid Committee

Sanction Fee Agreement

This agreement is made on the 1st day of October 2017 **BETWEEN** the following parties:

1. World Masters Association (WMA) "the contractor", and
2. The Edmonton Local Organizing Committee (EDM LOC) Edmonton 2021 bid committee "the Guarantor".

WHERE AS:

1. By an agreement to be entered into between the parties above (the Contract), the Guarantor agrees to host the WMA Indoor Championships in 2021 if and when they are awarded to the Guarantor by the contractor; and
2. The Guarantor agrees to provide the WMA with the sanction fee collected on its behalf by the LOC within Six months of the completion of the WMA Indoor Championships in 2021.

In consideration of the provisions contained within Agreement the parties agree as follows;

1. The Guarantor shall pay to the Contractor a Sanction Fee as agreed upon by the parties in the contract to be signed in the event the Contractor awards the right to host the 2021 WMA Indoor Championships to the Guarantor.
2. The maximum aggregate liability for the sanction fee of the Guarantor to the Contractor shall not exceed the amount agreed upon in the contract outlined in Clause 1 above.

Signed on this the 1st day of October 2017.


James Rosnau (LOC Chair)
On behalf of the Edmonton 2021 bid Committee

THANK YOU!